



ISBM UNIVERSITY

KNOWLEDGE ▼ WISDOM ▼ HUMANITY

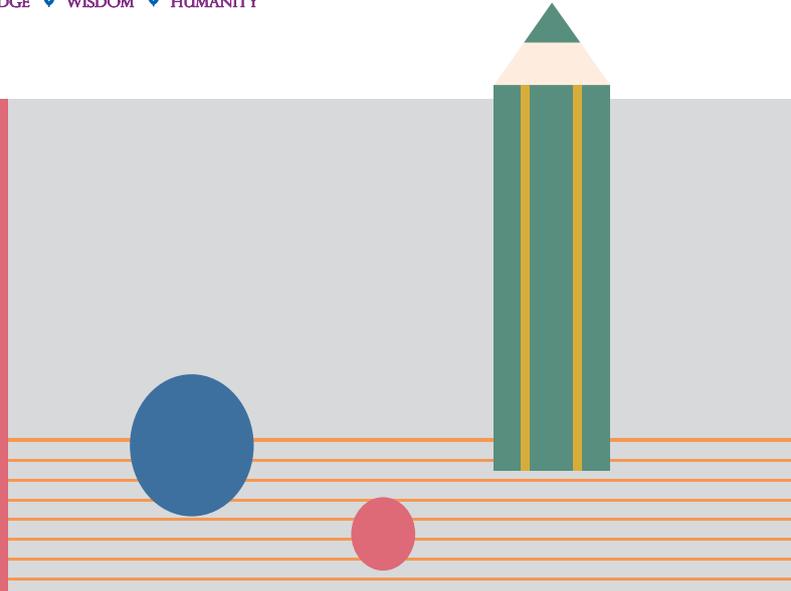
PROSPECTUS





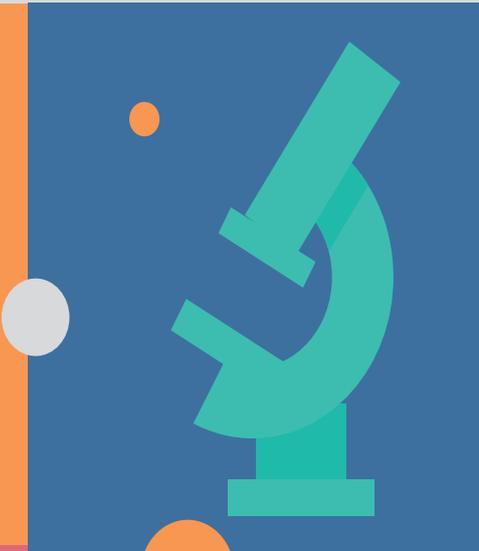
ISBM UNIVERSITY

KNOWLEDGE ♥ WISDOM ♥ HUMANITY



LET THOUSAND FLOWERS BLOOM

ISBM University is committed to encourage ideas from diverse sources, creating a flower bed of entrepreneurship and start-ups. It also reflects the vision of ISBM University that perceives thousands of youth opening their minds to new vistas and opportunities by using the power of knowledge, skills and incubation provided by ISBM University.



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VISION

Our vision is to be a student centric university to facilitate aspiring minds with virtues of knowledge, wisdom & humanity.



MISSION

Our mission is to create strong academic transaction with the state-of-art technology and continual research that leads to value innovation, creation resulting in all round sustainable development.



ABOUT ISBM UNIVERSITY

The University is established and approved by the Government of Chhattisgarh under the Chhattisgarh Private Universities (Establishment and Operation) Act, 2005 (Amendment Act 2016) to confer Certificate Diploma, PG Diploma, Degree and Doctorate Degree to the students.

ISBM University is a new age University to provide industry-driven programs in Management | Commerce | Science | Engineering & Technology | Information Technology | Design | Pharmacy | Life Science | Yoga & Naturopathy | Arts & Humanities | Law | Library & Information Science | Journalism & Mass Communication | Education | Hotel Management | Health & Allied Science | Vocational Management | Media & Entertainment in order to meet the requirements of the industry.



ISBM University programs are research driven, skill based and knowledge intensive. The University is a centre of academic innovation and research where student and faculty collaborate to learn, research, create, innovate, inspire and incubate.

ISBM University endeavors to offer services across the student's life cycle not only supported by teaching and learning but also with career development, skill enhancement, employment opportunities, business, incubation and fund raising for development initiatives.

It is committed to prepare its students to face the challenges of new age society. It also strives to improve the quality of employment of the people by academic interventions.



- ✓ Wi-Fi Campus
- ✓ Lush & Green Campus
- ✓ Apt Learning Environment
- ✓ Sports Facilities
- ✓ Temple
- ✓ Recreation Room
- ✓ Seminar Halls
- ✓ Girls & Boys Hostels



PATRON'S MESSAGE

Mr. Mahesh R. Agrawal

ISBM University was established in the year 2016 with an objective to cater the multifaceted educational needs of the millions. Its philosophy includes offering multiple courses and programs for the students, preparing them to become successful in life and eventually to become responsible citizens of the country. We encourage them to develop their personality, by metamorphosing and nurturing them to become employable as well as venture into entrepreneurship. In a nutshell, we take all our efforts for academic growth & skill development of the students.

Knowledge is the key to unlock the career of young men and women. ISBM University provides the platform for learning & research. Problem solving & decision making are dual objectives of learning.

The challenges are accepted in collaboration with the stakeholder's viz. other Universities, research institutions, members of the faculty & society at large. The academic programs are need-based catering to the need of mankind. Excellence & relevance is a key parameter. It is to be set by the academic community & drive to achieve it. It is equally important we keep close to

our communities both in the interest of our country and our neighborhood. It will help to ensure the on-going relevant academic programmes. I welcome all and congratulate the students, parents for choosing our University. I am sure that all stakeholders will be immensely benefited by an excellent academic pursuit.



FROM THE CHANCELLOR'S DESK

Dr. Vinay M. Agrawal

Education is an intervention in the modern society where, harmonious development can be achieved by enlightenment of an individual's heart, mind and soul. I am of the opinion that education can transform the attitude, thought process and lifestyle of the people leading to the development of the society. Education makes people flexible in thinking rationally and making appropriate decisions. I have always worked towards empowering the mass. Education serves as the tool & technique of empowerment with skilled and socially relevant citizens.

We initiated the benign social order for social reconstruction and social change by establishing various educational establishments as a partner in the process of economic development of the country. ISBM University has assumed the task of human capital development by integrating the basic principles of knowledge, wisdom and humanity both in its policy and practice.

ISBM University stands for humanism, rationality, idea exploration and innovation. The approach of our curriculum focuses on experiential learning ensuring better content delivery and provisions for co-curricular, extra-curricular activities as integral components of the learning process.

At ISBM University we seek self-motivated individuals who believe in making their own methods of learning by availing the opportunities and willing to contribute their best for social welfare.

ISBM University is proud of its state of the art infrastructure, serene campus with aesthetically built facilities. Student's friendly policies create a satisfying academic ambience in the campus. I extend my best wishes to all the aspirants in the campus and assure them that under the mentorship of experienced faculties of ISBM University they will be able to extract competitive advantage towards creating a harmonious, peaceful and rewarding future. Participation in wide range of academics and other activities will provide them an opportunity to acquire leadership, skills, professional and personal traits.



FROM THE VICE - CHANCELLOR'S DESK

Professor (Dr.) Anand Mahalwar

It gives me great pleasure in extending my hearty welcome to all who are seeking admission to various Programmes of ISBM University. The University is a new-age University committed to provide innovative learning programs to meet the current requirements of the society & industry. The programs offered are research driven, skill based and knowledge intensive. The University is envisioned to be a centre of academic innovation and research where students and faculty will collaborate together to learn, research, create, innovate, inspire and incubate.

ISBM University is established and approved by the Government of Chhattisgarh under the Chhattisgarh Private Universities (Establishment and Operation) Act, 2005 (Amendment Act 2016). ISBM University is recognized by UGC and an active member of Association of Indian Universities [AIU]. The University endeavors to offer services across the student-life cycle, supporting the students not only with teaching-learning but also with career development, skill enhancement, employment opportunities, business incubation, and mentoring. The University's philosophy aligns with the famous

quote " **What is really needed to make democracy function is not knowledge of acts, but right education**" of Mahatma Gandhi.

The objective of the University is to provide higher education at the door steps of the aspirants. At ISBM, it is believed that imparting need-based, high-quality knowledge is the need of the hour in order to nurture young minds successfully to meet challenges of the today's scenario, and to make them bloom as leaders to guide society.

Highly qualified members of the faculty, quality infrastructure, well-equipped laboratories with all required sophisticated instruments, the library with a large collection of reference, text books and periodicals accelerates the students to become the leaders of the society. It is believed that a healthy mind resides in a healthy body thus the University is having good facilities for sports and games, and co-curricular activities for the holistic development of the students.

The University looks forward to welcome highly motivated students to become leaders in future.



FROM THE REGISTRAR'S DESK

Dr. B.P. Bhol

On behalf of the Administration, faculty, and staff of ISBM University, I am pleased to extend a warm welcome to all of you.

Education is a powerful tool that can break down the barriers to development, and higher education equips individuals with the ability to make better choices, gain access to economic stability, and achieve financial security. Our university is dedicated to providing quality education through the use of the latest technology and high academic standards. We have an excellent team of highly qualified, committed, and friendly staff members who are here to support our students and provide them with the best education possible. Our faculty members are also committed to advising and working with students to help them achieve their academic and professional goals. At ISBM University, we are committed to providing our students with improved career opportunities and greater socio-cultural awareness through our comprehensive curricular, co-curricular, and extra-curricular activities.

Our ultimate aim is to support our students and professionals in achieving success in their personal and professional lives, this results in increased career prospects and earning potential. Further to enhance our student's

career we offer internships that provide practical opportunities for skill acquisition and career development.

The University provides affordable courses so that it will benefit most of the students and professionals across the world. ISBM University also welcomes world reputed universities and academic institutions for academic partnership and educational exchange programs and recognitions.

At ISBM University, we strive to empower our students with the knowledge, skills, and confidence to achieve their full potential and succeed in their personal and professional lives. We hope that your experience at ISBM University will be both rewarding and fulfilling, and that it will leave a lasting impression on your mind.

I take this opportunity to invite the aspirants to the University for a better learning experience

BOARD OF ADVISORS



- **Mr. Jitendra Nahar**
Founder Trustee
Anjaneya University
- **Dr. A.L Agrawal-Chairman**
Founder - World Education Mission,
President - Arunachal University of Studies
- **Mr. Vivek Mohile**
General Manager - Laticrete International,
Saudi Arabia.
- **Adv. D.G. Naik**
Senior Counsel - High Court, Mumbai
- **Dr. A.K Bhatt**
Regional- Director NIOS Govt. of India
- **Dr. P.V Pradhan**
Executive Director - Thakur Education Trust
- **Mr. Shakti Swamy**
Consultant and Coach
- **Dr. Munir Sayyad**
General Manager & Head of Reliance JIO
quality Assurance Lab, Mumbai.
- **Mr. Yeshwant Raj Parasmal**
Managing Director - Strategum Eduserve
Private limited
- **Adv. SK Farhan**
Senior Counsel - District Court, Raipur
- **Mr. Lohith Suvarna**
Director - Acadment Education LLP
- **Mr. Rajan Chopra**
Chancellor - Mahatma Gandhi University
MD - Excel Books
- **Mr. Rahul Tiwari**
Secretary - Shree Rahul Education Society
Trustee - Rahul Group of Schools
- **Mr. Sameep Shastri**
Vice Chairman - BRICS
Chamber of Commerce & Industry
- **Mr. Abhishek Agarwal**
Founder - Aanjaneya University
- **Mrs. Sabitha Natraj**
General Manager - Indian Oil Corporation
- **Mr. Dinesh Gosai**
Trainer and Mentor - Meta Corporate NLP Coach
- **Mr. Dinesh Israni**
CEO - Naman Angels Network
- **Mr. Sudeep Saha**
Managing Director - Avant Group
IIM-A, CFA (USA)
- **Dr. Rajesh Bansode**
IQAC Coordinator & MR,
Thakur College of Engineering & Technology
- **Adv. Syed Zeeshan**
Counsel - High Court, Bilaspur
- **Dr. Ravish Singh**
Director - Thakur R Ramnarayan College of
Arts & Commerce



The differential edge

Academic programs of the University are unique with unmatched contents which includes following innovative practices :

<ul style="list-style-type: none"> ➤ Industry oriented syllabus 	<ul style="list-style-type: none"> ➤ Program Structure
<ul style="list-style-type: none"> ➤ Systems driven management 	<ul style="list-style-type: none"> ➤ Think global. Act local
<ul style="list-style-type: none"> ➤ Student driven approach 	<ul style="list-style-type: none"> ➤ Internship based education
<ul style="list-style-type: none"> ➤ Value based education 	<ul style="list-style-type: none"> ➤ Government recognised centre
<ul style="list-style-type: none"> ➤ Personality development 	<ul style="list-style-type: none"> ➤ Industry ready programs
<ul style="list-style-type: none"> ➤ Career skills 	<ul style="list-style-type: none"> ➤ Entrepreneurship and leaders
<ul style="list-style-type: none"> ➤ Spoken english 	<ul style="list-style-type: none"> ➤ Placement
<ul style="list-style-type: none"> ➤ Multiple medium of instruction 	<ul style="list-style-type: none"> ➤ Incubation

ACCREDITATION



ज्ञान-विज्ञान विमुक्तये

UNIVERSITY GRANTS COMMISSION, NEW DELHI

Established in accordance with u/s 2(f) of UGC Act and empowered to award Degrees as specified u/s 22 of UGC Act, 1956.



DEPT OF HIGHER EDUCATION GOVT OF CHHATTISGARH

Established Under Chhattisgarh Private University (Establishment and Operations) Act, 2005, Amendment Act, 2016 and empowered to award Degrees, Diplomas, Certificates and other distinctions in Higher education and research.



ASSOCIATION OF INDIAN UNIVERSITIES

Member of Association of Indian Universities. The certification issued by the University stand equivalent to other member Universities of AIU.



BAR COUNCIL OF INDIA

Approved by Bar Council of India (BCI) for conducting Legal Education Programmes.



PHARMACY COUNCIL OF INDIA

Approved by Pharmacy Council of India. Statutory body under the Ministry of Health & Family Welfare Department.



AICTE

No Objection Certificate from All India Council for Technical Education, New Delhi for conducting Technical Programmes.



CG-PURC

Recognized by Chhattisgarh Private Universities Regulatory Commission (CG-PURC).



NSDC

Approved Training Centre of National Skill Development Corporation under Ministry of Skill Development & Entrepreneurship, through World Education Mission to Conduct employment centric training programmes.

MEMBERSHIP

The foundation has been laid to achieve the vision of the University. Riding on its global reputation, the University has entered into association and sought accreditation/recognition from the following.

 <p>United Nations Global Compact</p>		 <p>International Organization for Standardization</p>	
 <p>INTERNATIONAL ASSOCIATION OF UNIVERSITIES <small>INTERNATIONAL UNIVERSITIES BUREAU</small></p>	 <p>ASIAN ASSOCIATION OF OPEN UNIVERSITIES</p>	 <p><small>the chartered institute of payroll professionals</small></p>	<p>NASSCOM®</p>
 <p>GLOBALLY ASSURED <small>TRUSTED BRAND</small></p>	<p>IACC  <small>Apeex Bilateral Chamber for Indo-US business</small></p> <p>INDO-AMERICAN</p>		
 <p>PHD CHAMBER <small>OF COMMERCE AND INDUSTRY</small></p>	 <p>BOMBAY MANAGEMENT ASSOCIATION</p>		
 <p>EU India Chambers</p>	 <p>SRI AUROBINCIETY <i>Creating the N</i></p>	<p>The Indian Society for Training & Development ISTD</p> 	 <p>Confederation of Indian Industry</p>
			

CAMPUS AND FACILITIES

Sprawling over 32 acres of land ISBM University is nestled in the lap of nature. The surroundings of the campus amidst forest and hills provide an inspirational learning environment for everyone. Blessed with the divinity of Tenganhi Mata (Durga Maa) Temple in its neighborhood, the campus is complete with all modern facilities and features.





- Smart and Spacious Classrooms
- Smart Board Classrooms
- Satellite Class Facility
- Well Stocked Library
- Online Library Facility
- Basic Computing Labs
- Engineering Labs
- IT Labs
- Science Labs
- Pharmacy Labs
- Workshop
- Seminar Hall
- Moot Court
- Yoga and Meditation Hall
- Indoor & Outdoor Sports Facilities
- Medical Care Facilities
- Mess and Dining Block
- Staff Residences
- Hostels
- Recreation Room
- Hi-Speed Internet Facility
- Transport Facility
- Safe and Secured Campus
- INTEL: The ISBM University Network
- Technology Entrepreneurship and Leadership
- Bonsai: Start-Up Incubation Cell
- Gymnasium (Proposed)



AWARD AND RECOGNITIONS

ISBM University is established with goal for delivering quality education to the students across the region. University is working tirelessly to move forward in a significant way. The efforts are well applauded and appreciated by the society and Government. A big basket of awards scripts its success with the vision to grow by large leap every year.



"Best Upcoming University" by the Hon. Ex.HRD Minister 'Shri Prakash Javdekar' in association with ASSOCHAM .



ISBM University was awarded by Her Excellency Anusuya Uikey ji Hon. Governor of Chhattisgarh for its outstanding contribution in the field of education



"Best University Promoting Government Digital Initiatives". presented by Former President of India Shri Pranab Mukherjee and Hon. Ex.Minister for commerce and industry "Shri Suresh Prabhu"



"Best Upcoming University" by Shri Purushottam Rupala, Ex. Minister of Agriculture and Panchayati Raj.



"Best University for Pharmaceutical Studies" by INDO-UK Global Business in the House of Lords, UK Parliament, London



"Best Upcoming University" by Shri Harish Rawat; Hon'ble Ex.Chief Minister of Uttarakhand state.



MEDIA COVERAGE

ISBM University has been appreciated and recognised globally by various media channels and news papers.



Dr. Vinay M. Agrawal

Chancellor, ISBM University



“Reading and writing alone doesn't make you literate rather failing to learn and relearn makes you stagnant. Technology and businesses are changing at a fast pace. The last few decades have seen businesses evolve from domestic and national enterprises and markets to multinational enterprises. ISBM strives to keep pace with this change; classrooms to virtual classrooms, offline to online exams, updated study material and latest infrastructure and technology.”

About ISBM University & ISBM
ISBM University aims to provide world class education in India. With a sprawling, state-of-the-art campus in the heart of Raipur, Chhattisgarh, ISBM University is one of the very few completely self-financed universities to receive approval from the Government of India to offer University programmes in such a remote location. ISBM University has received innumerable awards and laurels from many govt and non-government organisations. With a state-of-the-art campus and apt environment to study, it gives the most memorable experience to the students for their life. ISBM group, established in 1992, is ranked among the top-ten educational groups in India.

AWARDS & RECOGNITIONS

- Most Innovative University Award 2018.
- Best Upcoming University Award 2018.
- Best Emerging Private University Award 2017.
- "Various Innovative Initiatives In The Field of Education" by Raman Singh (Chief Minister - Chhattisgarh) and Narendra Singh Tomar (Union Mines and Rural Development Minister).
- Brands Academy Awards "Indian Of The Year 2017" for outstanding contribution as India's leading Educationist
- DNA & Stars of the Industry Group's Innovative Education Awards 2016.
- National Education Excellence Award 2016.
- Brands Academy Icon of The Year Award 2015.
- "Most Promising Brand of the Year" at World Brands Summit Dubai 2014.
- Mahatma Gandhi Samman Award 2014.
- Most Innovative Distance Learning Institute in India 2012.
- Bharat Vikas Ratan Award 2012.
- Indira Gandhi Priyadarshini Award 2011.
- Education Leadership Award 2010.
- Shiksha Bharati Puruskar.
- Indian Achievers Award for Education Leadership.

FORBES INDIA MARQUEE - INDIA SHINING - JULY 2019 - 41



Dr. Vinay M. Agrawal Chancellor, ISBM University

Dr. Vinay M. Agrawal has always dreamed of transforming the education sector through innovation, technology and research & following this, he founded and became the Chancellor of ISBM University, which has also been approved by various government and non-government organizations and received many recognitions and awards. Currently ISBM group campuses are located across pan India cities like New Delhi, Chandigarh, Ludhiana, Mumbai, Pune, Kolkata, Chennai, Cochin, Bengaluru, Indore, Jaipur, Lucknow, Vishakhapatnam, Ahmedabad, Gwalior and many more. Afghanistan, Sri Lanka, the U.A.E. are a few of the locations abroad.

Geographical Location

ISBM University is located in Nawapara (Kosmi), Teshil-Chhura, District-Gariyaband, Chhattisgarh, India. The University is located in the periphery of Rajim and Mahasamund. The University is also located in the close proximity of Odisha State.

University Profile
ISBM University, Chhura, Gariyaband, Chhattisgarh has been established by the Government of Chhattisgarh (hereafter referred to as ISBMU) under section 26(5) of Chhattisgarh Private Universities (Establishment & Operation) Act, 2005 & (Amendment) Act 2016 in the year 2016 and approved under section 2 (f) of UGC Act, 1956. The University envisioned being a centre of academic innovation and research. It offers courses in Undergraduate, Post graduate and Doctoral level through following schools

- School of Science
- School of Arts & Humanities
- School of Law
- School of Commerce and Management
- School of Engineering and Technology
- School of Pharmacy
- School of Information Technology
- School of Library and Information Science
- School of Journalism and Mass Communication
- School of Hotel Management & Catering Technology

The courses are approved by regulatory bodies namely University Grants Commission, Bar Council of India and Pharmacy Council of India. Government in Higher Education Department, Government of Chhattisgarh accorded permission for the opening of courses by publishing it in its official Gazette.

Why ISBM University

The University is located in the serene lap of nature in Gariyaband district of Chhattisgarh. It is located in a biological friendly environment. It's climate is friendly for students. Its world class infrastructure, cultural diversity and international connectivity are prominent features for the selection of the University among others.

06

The Economic Times
Magazine, November 16, 2019

NEWSMAKERS

5

ISBM University: Nurturing future leaders and change-makers

Ranked one of the top 100 schools in India, Indian School of Business Management and Administration of ISBM Group is striving to create future leaders and change-makers. Many success stories have already been written in the pages of the institution. The institute is committed towards producing employable graduates as well as ensuring the welfare of its students. Being a pioneer in the sector of India, the institution has been able to produce many talents in numerous areas of specialization.

Established under the Chhattisgarh Private Universities (Establishment and Operation) Act, 2005 (Amendment Act 2016), ISBM University provides degrees, diploma, diploma in management, and certificate in various fields such as Engineering, Pharmacy, Law, Architecture, Hotel Management, Arts, Commerce, Science, Mass Communication, Management, Information Technology, Commerce, Fashion and many more.

The university has an impressive record with respect to scholarships and all placements in the various verticals of national and international reports. The university offers courses in various fields such as Engineering, Pharmacy, Law, Architecture, Hotel Management, Arts, Commerce, Science, Mass Communication, Management, Information Technology, Commerce, Fashion and many more.

These last books knowledge. This makes them students ready to face the challenges of corporate world with confidence. ISBM University works tirelessly to provide maximum industry exposure to the students through the help of various industry visits and projects. The institute has an ongoing project with respect to research and innovation. The institute has been able to produce many talents in numerous areas of specialization. The institute is also committed towards producing employable graduates as well as ensuring the welfare of its students. Being a pioneer in the sector of India, the institution has been able to produce many talents in numerous areas of specialization.



साचव व वक्थयक वकस उपध्याय साहत अन्य उपध्याय न भानुप्रतापपुर म नताआ व उपासत थ। आईएसबीएम विवि के कुलाधिपति द्वारा किताब का विमोचन

छुरा (गंगा प्रकाश)। आई. एस. बी. एम. विश्वविद्यालय नवापारा (कोसमी) छुरा, गरियाबंद जिले के डॉ. पूनम वर्मा (सहायक प्राध्यापक विज्ञान सहायक) एवं डॉ. एन. कुमार स्वामी (अकादमिक अधिकारी) द्वारा साइंटिफिक इंटिग्रेटि एंड रिसर्च एथिक्स पर किताब लिखा गया। इस किताब में शोध एवं प्रकाशन के नैतियों पर प्रकाश डाला गया है। यू.जी. सी मार्गदर्शिका में रिसर्च अथवा 1 रीयुलेंटि गवर्नेंस, अथवा 2 रिसर्च एथिक्स गवर्नेंस, अथवा 3 ऑनर्नमाइजि एंड रिसर्च एथिक्स, अथवा 4 रिसर्च एथिक्स एंड गाइडलाइन रिसर्च



अध्याय 5 प्रोटिक्टिग पार्टिसिपेन्स इन डिजिटल ट्रायल थ्रू रिसर्च एथिक्स रिस्क तथा अध्याय 6 पब्लिकेशन एथिक्स पर आधारित है। यह पुस्तक पीएचडी कर रहे शोधार्थियों के कोर्स वर्क के लिए अत्यंत महत्वपूर्ण है। विश्वविद्यालय के कुलाधिपति ने लेखकों को शुभकामनाएं देते हुए सभी प्राध्यापकों को प्रोत्साहित किया। इस अवसर पर विश्वविद्यालय के कुलाधिपति एवं समस्त विभागाध्यक्षों तथा विश्वविद्यालय के सभी प्राध्यापक उपस्थित थे।

INNOVATION PATENTS & PUBLICATIONS

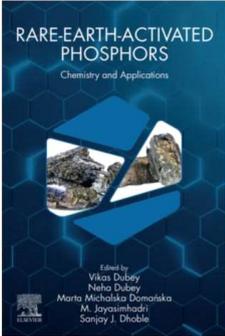



Rare Earth Activated Phosphors
Chapter 12 - Mechanoluminescence behavior of rare-earth-activated phosphors

ELSEVIER

Authors: Vikas Dubey, Praveen Kumar Yadaw, N. Kumar Swamy

Publisher: Elsevier
Publication Date: July 2022



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Rare Earth Activated Phosphors
Chapter 2 - Instrumentation techniques for radiation dosimetry by using luminescence spectroscopy techniques

ELSEVIER

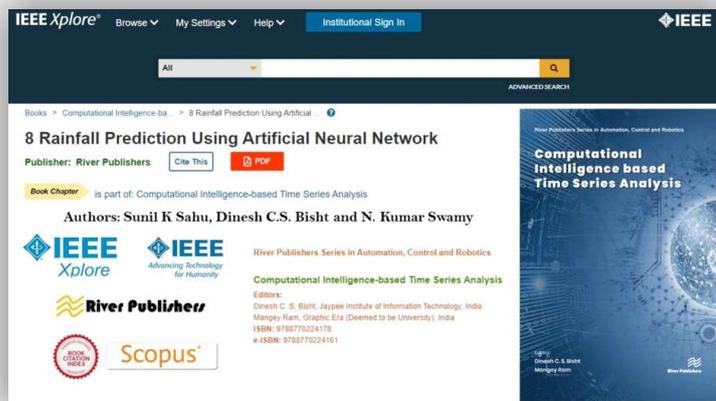
Authors: Ram Krishna, Praveen Kumar Yadaw, Vikas Dubey and N. Kumar Swamy

Publisher: Elsevier
Publication Date: July 2022



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8 Rainfall Prediction Using Artificial Neural Network

Publisher: River Publishers Cite This PDF

Book Chapter is part of: Computational Intelligence-based Time Series Analysis

Authors: Sunil K Sahu, Dinesh C.S. Bisht and N. Kumar Swamy




River Publishers Series in Automation, Control and Robotics

Computational Intelligence-based Time Series Analysis

Editors: Dinesh C. S. Bisht, Jaypee Institute of Information Technology, India
Manjey Ram, Graphic Era (Deemed to be University), India
ISBN: 9788770224179
e-ISBN: 9788770224181




Microbial Resource Technologies for Sustainable Development
Chapter 2 - Microbial Consortium: Innovative Steps in Environmental Protection

Authors: Poonam Verma, Mridul Shakya, N Kumar Swamy and S S Sandhu

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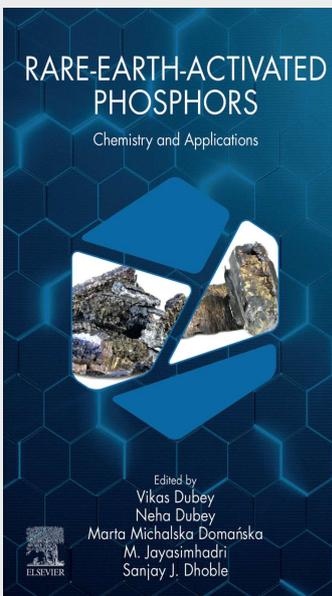
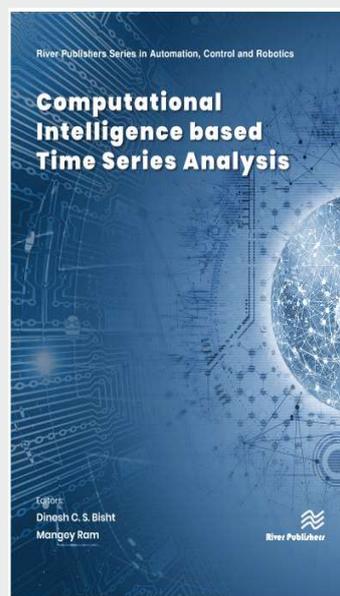
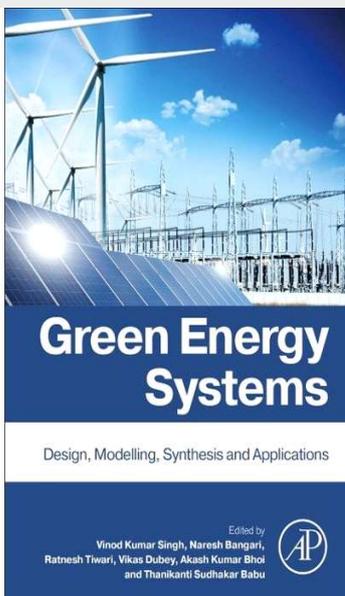
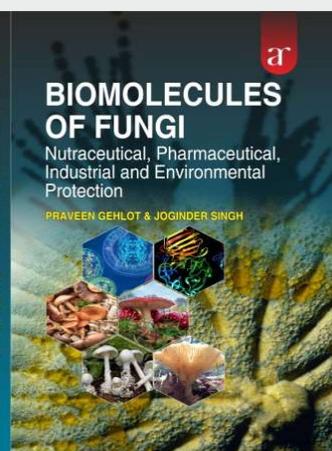
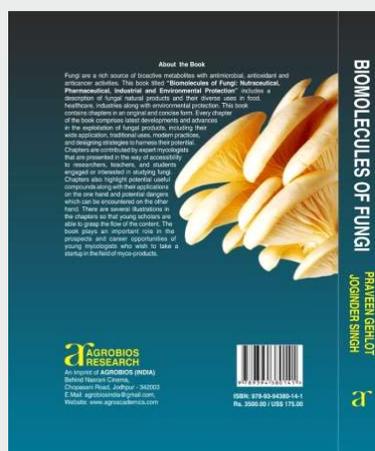
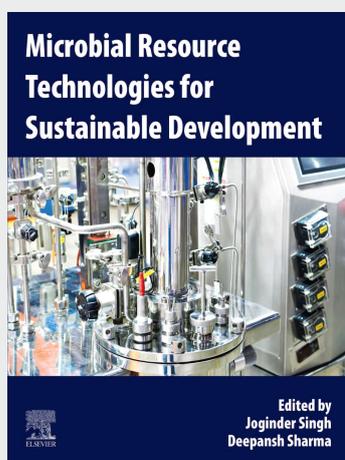
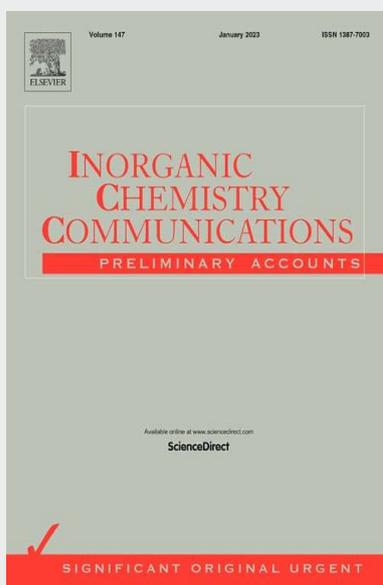
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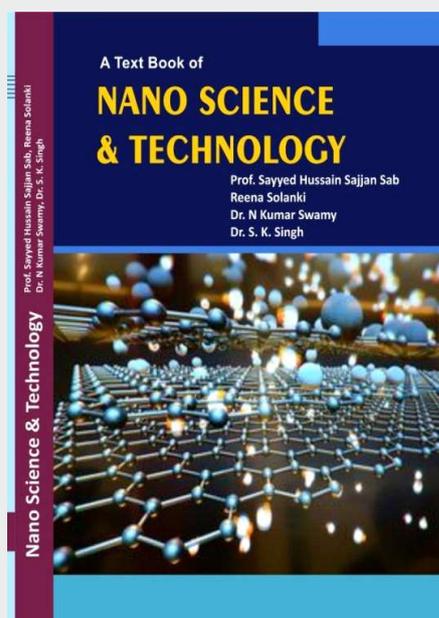
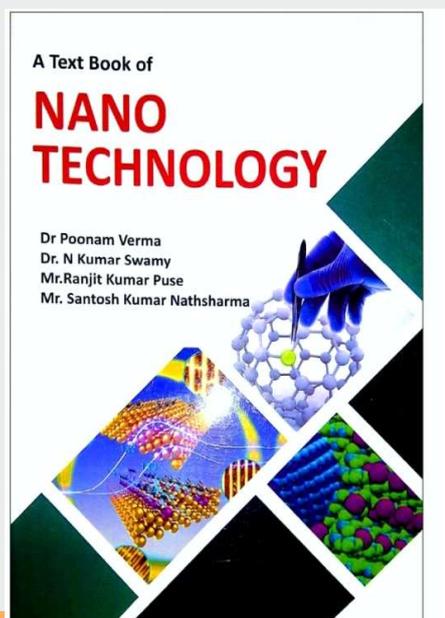
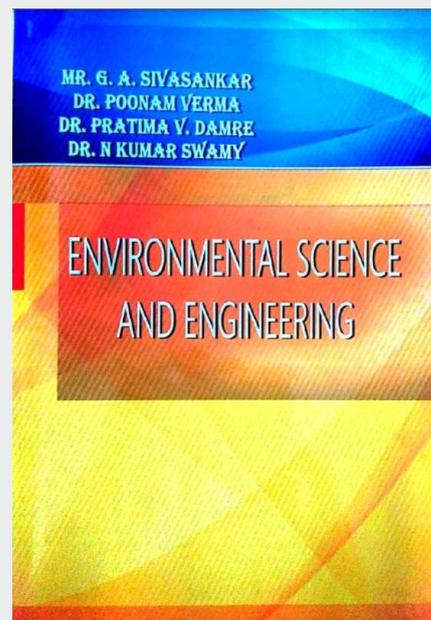
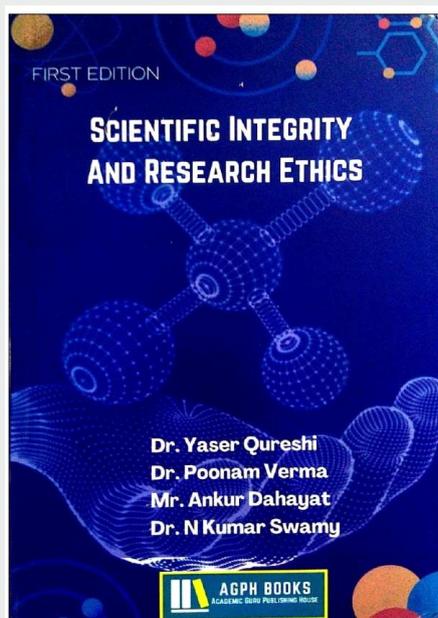
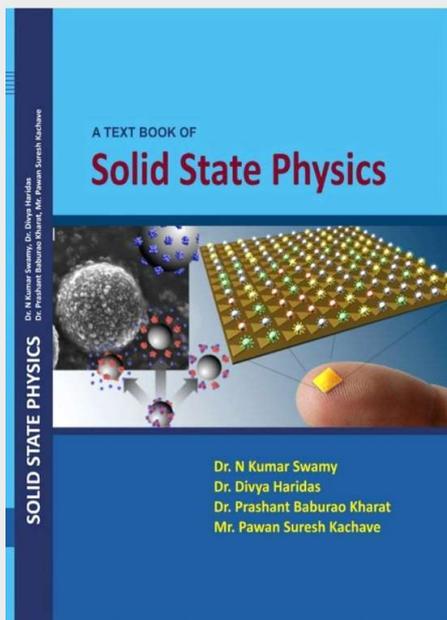
Edited by
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Deepansh Sharma

Research Insight of the Year 2022

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02	05	06	05



Books Authored during the Year 2022



ACADEMICS

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SCHOOL OF COMMERCE

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SCHOOL OF MEDIA AND ENTERTAINMENT



School of Management

Welcome to the School of Management at ISBM University! Our goal is to provide students with a comprehensive education in business and management, equipping them with the knowledge and skills needed to succeed in today's global business environment.

Our curriculum covers a wide range of topics, including accounting, finance, marketing, operations, and strategy. We also offer specialized courses in areas such as entrepreneurship, international business, and data analytics. Our faculty is made up of experts in their respective fields, with real-world experience in business and industry.

In addition to traditional classroom instruction, we offer a variety of experiential learning opportunities, such as internships, case competitions, and study abroad programs. These experiences allow students to apply what they have learned in the classroom to real-world situations and gain valuable hands-on experience. and professional network needed to succeed in their careers.

We also have a strong focus on leadership development and professional readiness. We offer a variety of programs and resources to help students develop the leadership skills and professional network needed to succeed in their careers.

Our graduates are well-prepared for successful careers in a variety of industries, including consulting, finance, healthcare, technology, and more. Many of our alumni have gone on to leadership positions in top companies, while others have started their own successful businesses.

At the School of Management, we also place a strong emphasis on research and development. Our faculty members are actively engaged in research in a wide range of areas, and their work is regularly published in leading academic journals.

We also encourage students to get involved in research, and offer a variety of opportunities for students to work with faculty on research projects.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MBA11	Master of Business Administration (MBA)	2 Years	Semester	Graduation or Equivalent
EMBA43	Executive Master of Business Administration (EMBA)	18 Months	Semester	Graduation or Equivalent (With 2 Years work experience)
BBA12	Bachelors of Business Administration (BBA)	3 Years	Semester	10 + 2 or Equivalent
PGDBA42	Post Graduate in Business Administration (PGDBA)	1 Year	Annual	Graduation or Equivalent
DBA41	Diploma in Business Administration (DBA)	1 Year	Annual	10 + 2 or Equivalent

Specializations offered :

BBA : (Select Any One) Finance | Marketing | Human Resource

MBA : (Select Any Two From Below)

EMBA: (Select Any One From Below)

Human Resources Management | Marketing Management | Financial Management | Entrepreneurship | Operations Management | Product Management | Brand Management | Event Management | Insurance | Business Administration | Banking Management | Construction Management | General Management | Supply Chain & Logistics | Retail Management | International Business | Project Management | Advertising | Materials Management | Total Quality Management | Personnel Management | Education Management | Information Technology | IT Systems Management. | Hospital Administration | Media Management

Career opportunities :

Graduates of the School of Management have a wide range of career opportunities available to them. Some popular career paths include:

- Management consulting : Graduates with strong analytical and problem solving skills often find success in management consulting, where they work with companies to solve business problems and improve efficiency.
- Investment Banking: Graduates with an interest in finance can pursue careers in investment banking, where they help companies raise capital and advise on mergers and acquisitions.
- Marketing: Graduates with strong communication and analytical skills can pursue careers in marketing, where they help companies develop and implement marketing strategies.
- Human Resources: Graduates with an interest in people management can pursue careers in human resources, where they help companies manage their employees and create a positive work environment.
- Entrepreneurship: Graduates with an entrepreneurial spirit can start their own businesses or become involved in startup companies, leveraging the skills they acquired in the school.
- Operations Management: Graduates with an interest in how organizations function and an analytical mindset may consider careers in operations management, where they work to optimize and streamline the processes that make a company run efficiently.
- Data Analytic: Graduates with an interest in data analysis can pursue careers in data analytics, where they help companies understand and make use of large data sets.
- Supply Chain Management: Graduates with an interest in logistics and operations can pursue careers in supply chain management, where they help companies manage the flow of goods and materials.





School of Science

Welcome to the School of Science at ISBM University! We are a premier institution dedicated to providing students with a comprehensive education in the domain of sciences. Our programs are designed to equip students with the knowledge and skills they need to succeed in today's increasingly technology-driven world.

Our curriculum covers a wide range of scientific disciplines, including botany, chemistry, physics, and zoology. We also offer specialized courses in areas such as environmental science, defense studies and forestry and wild life. Our faculties are experts in their respective fields, with real-world experience in research and industry.

We also engage students in cutting-edge research and contribute to the advancement of various scientific fields. This research may be supported by funding from government agencies, private foundations, and corporate. By conducting research and sharing their findings with the scientific

community, schools of science play an important role in advancing our understanding of the world and shaping the future of science and technology.

The goal of a school of science is to prepare students for successful careers in a wide range of scientific and technical fields, as well as to foster critical thinking, creativity, and a passion for discovery. Whether students go on to careers in academia, industry, or government, they will be equipped with the knowledge and skills necessary to make a positive impact on the world and drive progress in the fields of science.

Our graduates are well-prepared for successful careers in a variety of fields, including research, healthcare, technology, and more. Many of our alumni have joint research organization or academic, while others have started successful careers in industry or government.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MSC23	Master of Science (M.Sc.)	2 Years	Semester	Graduation with Science (In related field of specialization)
BSC66	Bachelor of Science (Hons) in Physics Chemistry Botany Zoology Mathematics Biochemistry Environmental Science Industrial Chemistry Forestry and Wild Life Silk Production Defence Studies	3 Years	Semester	10 + 2 or Equivalent
BSC24	Bachelor of Science (B.Sc)	3 Years	Semester	10 + 2 or Equivalent (with Respective Subjects)
PGDSC58	Post Graduate Diploma in Science (PGDSc)	1 Year	Annual	Graduation with Science (In related field of specialization)
DSC58	Diploma in Nutrition	1 Year	Annual	10 + 2 or Equivalent
DS58	Diploma in Science	1 Year	Annual	10 + 2 or Equivalent

*Graduation in relevant subjects with minimum 45% aggregate marks from recognized University

Specializations offered :

B.Sc : (Select any One)-Chemistry | Botany | Zoology or Physics | Chemistry | Mathematics

B.Sc : (Hons) Microbiology | Biotechnology | Defence studies | Forestry and wild life conservation, Physics | Chemistry | Botany | Zoology | Mathematics | Forensic Science | Nutrition and dietetics, Yoga & Naturopathy | Silk production | EVS, | Industrial Chemistry | Data science.

M.Sc : Physics | Chemistry | Mathematics | Botany | Zoology | Statistics | Electronics | Microbiology | Biotechnology | Defense studies | Forestry and wild life conservation | Forensic Science | Nutrition and dietetics | Yoga & Naturopathy | Silk production | EVS | Industrial Chemistry | Data Science | Nano Science.

PGDIPLOMA & DIPLOMA: (Select any One) - Remote Sensing Technology and Geographic Information Systems | Food Processing and Preservation | Energy Audit and Alternative Energy Sources | Analytical Techniques | Applied Statistics with Software | Bio-nanotechnology Forensic Science and related Laws | Clinical Studies | Data Management | Medical Writing.



Career opportunities :

Graduates of the School of Science have a wide range of career opportunities available to them. Some popular career paths include:

- **Research:** Graduates with an interest in scientific research can pursue careers in academia, government, or industry research labs, where they can contribute to the advancement of scientific knowledge in their field.
- **Healthcare:** Graduates with a degree in botony, chemistry, biochemistry or other related fields can pursue careers in healthcare, such as in the field of medicine, nursing, or medical technology.
- **Data Science:** Graduates with a degree in computer science, statistics, or other related fields can pursue careers in data science, where they can help organizations make sense of large data sets and extract valuable insights.
- **Engineering:** Graduates with a degree in physics, chemistry, or other related fields can pursue careers in engineering, where they can apply scientific principles to design and develop new technologies.
- **Environmental Science:** Graduates with a degree in environmental science can pursue careers in government agencies, non-profit organizations, or private companies, where they can work to protect and preserve the environment.
- **Technology:** Graduates with a degree in computer science, physics, Information Technology or other related fields can pursue careers in technology, where they can work on the development of new software, hardware, or other technological innovations.
- **Education:** Graduates with a degree in science can pursue careers in education, where they can share their knowledge and passion for science with the next generation.





School of Commerce

Welcome to the School of Commerce at ISBM University! We are committed to providing students with a comprehensive education in the field of commerce, equipping them with the knowledge and skills they need to succeed in today's global business environment.

Our curriculum covers a wide range of topics, including finance, accounting, marketing, and operations management. We also offer specialized courses in areas such as digital marketing, e-commerce, and data analytics. Our faculty is composed of experts in their respective fields, with real-world experience in business and industry.

In addition to traditional classroom instruction, we offer a variety of experiential learning opportunities, such as internships, and case studies. These experiences allow students to apply what they have learned in the classroom to real-world situations, and gain valuable hands-on experience. We also have a strong focus on leadership development and professional readiness. We offer a variety of programs and resources to help students develop the leadership skills

Our goal is to prepare students for successful careers in commerce, equipping them with the knowledge, skills, and experience necessary to succeed in today's competitive global marketplace. This may include teaching students about the latest trends and best practices in their fields, as well as developing their leadership and communication skills. In addition to providing education and training to students, we often conduct research and engage in outreach activities aimed at advancing the field of commerce and business.

At the School of Commerce, we also place a strong emphasis on research and innovation. Our faculty members are actively engaged in research in a wide range of areas, and their work is regularly published in leading academic journals. We also encourage students to get involved in research, and offer a variety of opportunities for students to work with faculty on research projects.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MCOM9	Master of Commerce (M.Com)	2 Years	Semester	Graduation or Equivalent
BCOM10	Bachelor of Commerce (B. Com)	3 Years	Semester	10 + 2 or Equivalent
PGDC57	Post Graduate Diploma	1 Year	Annual	Graduation or Equivalent
DC57	Diploma	1 Year	Annual	10 + 2 or Equivalent

Specializations offered :

B-Com : (Any One)-Marketing | Finance | Banking & Insurance

M-Com : (Any One)-Marketing | Finance | Banking & Insurance

PGDCom : (Any One)-Banking | Financial Services | Insurance | Investment and Financial Analysis | Merger and Acquisition | Accounting

DIP / PGD : (Any One)-Accounting | Insurance | Investments

Career opportunities :

Graduates of the School of Commerce have a wide range of career opportunities available to them. Some popular career paths include:

- **Finance:** Graduates with strong analytical and mathematical skills can pursue careers in finance, where they can work in areas such as investment banking, corporate finance, or financial planning and analysis.
- **Accounting:** Graduates with an interest in financial reporting and analysis can pursue careers in accounting, where they can work in areas such as audit, tax, or management accounting.
- **Marketing:** Graduates with strong communication and analytical skills can pursue careers in marketing, where they help companies develop and implement marketing strategies.
- **E-commerce:** Graduates with an interest in digital technologies and online business can pursue careers in e-commerce, where they help companies sell their products and services online.
- **Sales:** Graduates with strong communication and interpersonal skills can pursue careers in sales, where they help companies sell their products and services.
- **Entrepreneurship:** Graduates with an entrepreneurial spirit can start their own businesses or become involved in startup companies, leveraging the skills they acquired in the school.
- **Government and Non-profit:** Graduates with an interest in public service can pursue careers in government agencies or non-profit organizations, where they can apply their commerce skills to help make a positive impact on society.
- **International Business:** International business professionals work in the global marketplace, facilitating trade and commerce across national borders. They may be involved in importing and exporting, foreign investment, and cross-cultural communication.
- Overall, the school of commerce provides a wide range of career opportunities that can be fulfilling and financially rewarding. The key is to identify your interests, strengths, and career goals, and then explore the various paths available to you.





School of Arts and Humanities

Welcome to the School of Arts and Humanities at ISBM University! A school of Arts and Humanities is an educational institution that offers undergraduate and post graduate programs in domain of Arts and Humanities. Arts and humanities are academic disciplines that explore the human experience through creative expression and critical thinking. These disciplines include subjects such as literature, history, political science philosophy, Geography, Sociology, Economics and many others.

A school of arts and humanities provides students with a comprehensive education in the arts and humanities, including a solid foundation in the theories, methods, and practices of the various disciplines. Students will have the opportunity to explore a wide range of subjects, from the classics to contemporary topics, and to gain a deep understanding of the human experience.

In addition to traditional classroom instruction, students in a school of arts and humanities will also have the opportunity to gain exposure through educational visits, seminar, debate competition etc. This will allow them to develop their skills and gain real experience in variety of field.

Graduates of a school of arts and humanities have a wide range of career opportunities available to them. They may work in education, sector as teachers, professors, or curriculum developers. They may also pursue a career in business, law, or government. The skills and knowledge gained in a school of arts and humanities are highly valued by employers in many different fields, as they demonstrate creativity, critical thinking, and the ability to communicate effectively.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MA3	Master of Arts (MA)	2 Years	Semester	Graduation or Equivalent (with Respective Subjects)
MSW5	Master of Social Work (MSW)	2 Years	Semester	Graduation or Equivalent
BA65	Bachelor of Arts (BA) (Hons) History English Political Science Hindi Sociology Psychology Economics Geography Home Science Public Administration	3 Years	Semester	10 + 2 or Equivalent*
BA4	Bachelor of Arts (BA)	3 Years	Semester	10 + 2 or Equivalent*
BSW6	Bachelor of Social Work (BSW)	3 Years	Semester	10 + 2 or Equivalent*
PGDRD	Post Graduate Diploma in Rural Development	1 Year	Semester	Graduation or Equivalent

Specialization offered :

BA: Select any one Group - (Hindi | Political Science | Sociology) or (Hindi | Sociology | Geography)

BA (Hons) : Hindi | English | Chhattisgarhi | Psychology | Political Science | History | Sociology | Geography | Economics | Public Administration | Comparative Religion | Philosophy | Education | Human Rights | Public Health | Disaster Management

MA:- English | Hindi | Chhattisgarhi | Philosophy | History & Archaeology | Political Science | Public Administration | Economics | Education | Sociology | Geography | Psychology | Sanskrit | Disaster Management | Public Health

Career opportunities :

Graduates with a degree in the arts and humanities have a wide range of career opportunities available to them. Some of the most popular career paths include:

- **Art Curator:** Graduates with a background in art history or fine arts can work as art curators, managing collections and exhibitions in museums, galleries, and other cultural institutions. They research and acquire artwork, plan exhibitions, and educate the public about the art on display.
- **Museum Educator:** Graduates with a background in education or art history can work as museum educators, creating educational programs and tours for visitors of all ages. They may also develop educational materials and train docents.
- **Historian:** Graduates with a background in history can work as historians, researching and writing about the past. They may work in museums, archives, historical societies, or other organizations, or they may be employed as independent researchers or consultants.
- **Librarian:** Graduates with a background in literature, languages, or library science can work as librarians, managing collections and helping patrons find the information they need. They may also develop library programs and services.
- **Archivist:** Graduates with a background in history, library science, or art history can work as archivists, preserving and managing historical documents, photographs, and other materials. They may work in museums, archives, or other organizations.
- **English teacher:** Graduates with a background in English literature, language, or writing can work as English teachers in high schools, colleges, or universities. They may also work as writing consultants, editors, or freelance writers.
- **Media and Communications:** Graduates with a background in communications, journalism, or media studies can work in fields such as television, radio, newspaper, magazines, and digital media as producers, editors, or journalists.
- **Advertising and Public Relations:** Graduates with a background in advertising, public relations, or communications can work in advertising agencies, public relations firms, or in-house communications departments.
- **Law and government:** Graduates with a background in history, political science, or other humanities subjects can work in law, government, or public service as legal researchers, policy analysts, or government officials.
- **Social Entrepreneurship:** Graduates with a background in the arts and humanities can use their skills and knowledge to start their own businesses. They can open up their own galleries, museums, or other cultural institutions, or create programs that bring the arts and humanities to people in need.





School of Engineering and Technology

Welcome to the School of Engineering and Technology at ISBM University! We are a premier institution dedicated to providing students with a comprehensive education in engineering and technology. Our programs are designed to equip students with the knowledge and skills they need to succeed in today's increasingly technology-driven world.

Our curriculum covers a wide range of engineering and technology disciplines, including computer engineering, electronics engineering, mechanical engineering, civil engineering, and mining engineering. We also offer specialized courses in areas such as renewable energy, robotics, and smart cities. Our members of the faculty are experts in their respective fields, with real-world experience in research and industry.

We offer a variety of experiential learning opportunities, such as design projects, internships, and co-op programs. These experiences allow students to apply what they have learned in the

Programmes :

classroom to real-world situations, and gain valuable hands-on experience.

The School of Engineering and Technology at ISBM is committed to provide students with the resources and support they need to succeed. The university has state-of-the-art laboratories, facilities and technology, including advanced computer labs, engineering workshops, and cutting-edge research centres. Additionally, students have access to a range of resources and services, including career counselling, special classes & mentorship programs, to help them achieve their academic and professional goals.

Overall, the School of Engineering and Technology at ISBM University is a leading school providing students with the education, experience, and support they need to succeed in the rapidly-growing and dynamic field of engineering and technology. Whether students go on to careers in industry, government, or academia, they will be well-prepared for the challenges and opportunities of the next generation engineering and technology.

Programmes	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MTECH67	Master of Technology (M.Tech)	2 Years	Semester	B.Tech (in respective specialization)
BTECH55	Bachelor of Technology (B.Tech)	4 Years	Semester	10 + 2 or Equivalent*
BTECH55	Bachelor of Technology (B.Tech) (Lateral Entry)	3 Years	Semester	Diploma in Engineering (3 Years) (in respective specialization from recognized institute) *
DE56	Diploma in Engineering	3 Years	Semester	10 th or Equivalent*
DE56	Diploma in Engineering (Lateral Entry)	2 Years	Semester	10 + 2 PCM/ITI (2 Years)/2 years Vocational Course in Relevant Trade/3 year Apprenticeship *

*For lateral entry admission please refer to the admission department.

Eligibility :

B. Tech. : Passed 10+2 examination with Physics and Mathematics as compulsory subjects along with one of the Chemistry/Biotechnology/ Biology/Technical Vocational subject with at least 45% marks (40% in case of candidate belonging to the reserved category) in the above subjects taken together.

B.Tech Lateral Entry : Passed Diploma in Engineering examination from an AICTE approved Institution with at least 45% marks (40% in case of candidates belonging to reserved category) in appropriate branch of Engineering/Technology as defined by UGC, with at least 45% marks (40% in case of candidates belonging to reserved category) and passed XII standard with mathematics Physics and Chemistry as a subject. Provided that in case of students belonging to B.Sc. stream, shall clear the subjects of Engineering Graphics applied Physics and Chemistry. Engineering Mechanics of the first year Engineering Program also with the second year subjects.

M.,Tech : Passed B.Tech from an AICTE approved Institution / University with a least 45% marks (40% in case of reserved category) in appropriate branch of engineering.

Specializations offered :

Diploma in Engineering : Civil | Mechanical | Electronics & Electrical Engineering | Mining | Computer Science | Chemical

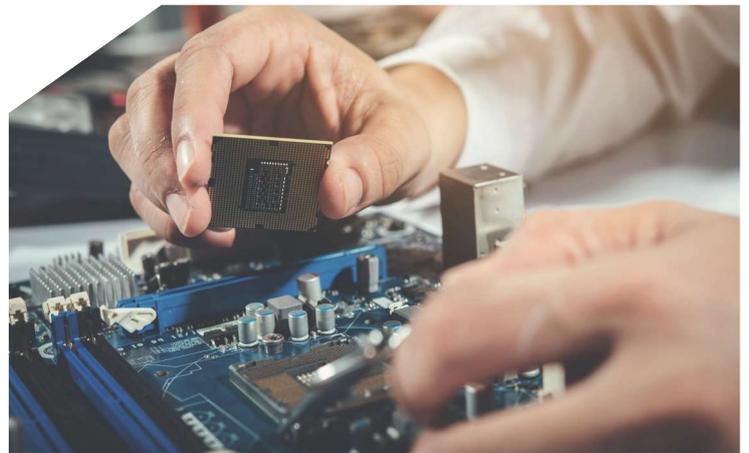
Bachelor In Technology (B. Tech.) : Civil | Mechanical | Electronics & Electrical Engineering | Computer Science | Mining | IT | Chemical

Masters in Technology : Computer Science | E-security | Computer Technology | Software Engg.

Civil Engineering : Structural | Construction Tech. & Management | Geo-Technical Engineering | Highway Engineering

Mechanical Engineering : Production | Energy management | Thermal | Safety

Mining Engineering : Mining



Career opportunities :

- **Engineering & Technology :** Graduates with a degree in engineering can pursue careers in a variety of fields, such as mechanical, electrical, civil, computer engineering, designing, developing, and testing new technologies, information technology, development of new software, hardware, or other technological innovations.
- **Manufacturing & Infrastructure:** Pursue careers in manufacturing, improving production processes, designing new products, implementing automation technologies, civil design ,environmental engineering designing, building, and maintaining transportation systems,
- **Energy:** Build careers in the energy industry, designing and developing new energy technologies, improving energy efficiency and reducing emissions.
- **Research and Development :** Pursue careers in research and development, where they can work on the cutting-edge of their field, developing new technologies and products.
- **Consultancy & Entrepreneurship:** Provide advice and support to organizations on a variety of technical issues Students can Start their own businesses or become involved in startup companies, leveraging the skills they acquired in the school.





School of Information Technology

Welcome to the School of Information Technology at ISBM University! We are a leading institution dedicated to provide students with a comprehensive education in computer science and information technology. Our programs are designed to equip students with the knowledge and skills they need to succeed in today's rapidly-evolving technology landscape.

Our curriculum covers a wide range of computer science and information technology disciplines, including software engineering, data science, cybersecurity, artificial intelligence, and more.

Programmes :

Our members of the faculty are experts in their respective fields, with real-world experience in research and industry.

In addition to traditional classroom instruction, we offer a variety of experiential learning opportunities, such as design projects, internships, and co-op programs. These experiences allow students to apply what they have learned in the classroom to real-world situations, and gain valuable hands-on experience.

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MSC23I	M.Sc. in Information Technology (M.Sc. IT)	2 Years	Semester	Graduation in relevant field
MSC23H	M.Sc. in Computer Science (M.Sc. CS)	2 Years	Semester	Graduation in relevant field
MCA27	Master of Computer Applications (MCA)	2 Years	Semester	Graduation in relevant field
MSCDS23	M.Sc. in Data Science	2 Years	Semester	Graduation in relevant field
BSC24	B.Sc. (Hons) Information Technology	3 Years	Semester	10 + 2 in Science Stream (with Respective Subjects)
BSC24	B.Sc. (Hons) Computer Science	3 Years	Semester	10 + 2 in Science Stream (with Respective Subjects)
BCA28	Bachelor of Computer Application (BCA)	3 Years	Semester	10 + 2 or Equivalent*
BSCDS24	B.Sc. in Data Science	3 Years	Semester	10 + 2 in Science Stream (with Respective Subjects)
PGDCA29	Post Graduate Diploma in Computer Application (PGDCA)	1 Year	Annual	Graduation or Equivalent* Pass with Maths as core subject
PGDDS58	Post Graduate Diploma in Data Science	1 Year	Annual	Graduation or Equivalent*
PGDIT58	PG Diploma in AI & ML	1 Year	Annual	Graduation or Equivalent*
DCA31	Diploma in Computer Application (DCA)	1 Year	Annual	10 + 2 or Equivalent*
DIT58	Diploma in AI & ML	1 Year	Annual	10 + 2 or Equivalent*

Eligibility :

BSC: 12th pass from recognised board

Diploma : 12th pass from recognised board.

PG Diploma : Graduation with 50% recognised University.

MSC: Graduation in relevant subjects with minimum 45% aggregate marks from recognized University.

BCA: 10+2 in science stream, candidate not having Mathematics as Core Subject in Class XII will have to pass a special paper of Mathematics in the course of six semesters in three subsequent attempts.

M.C.A.: Graduation in any subject with Mathematics as a core subject in Class XII Examination.

Specializations :

PGDIT : AI | ML | Cyber Security | Data Science | Cloud Computing | Business Intelligence | UI & UX | Digital Marketing

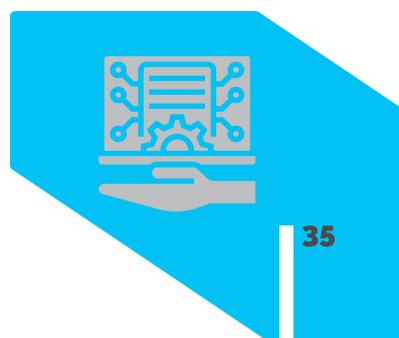
DIP : AI | ML | Cyber Security | Data Science | Cloud Computing | Business Intelligence | Programming UI & UX | Digital Marketing

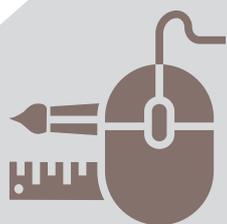


Career opportunities :

Graduates of the School of Information Technology have a wide range of career opportunities available to them. Some popular career paths include: Graduates with a degree in information technology, computer science or software engineering can pursue careers in software development, where they can work on designing, developing, and testing new software applications.

- **Data Science:** Graduates with a degree in data science or a related field can pursue careers in data analysis, data mining, machine learning, and other data-related fields.
- **Cybersecurity:** Graduates with a degree in cybersecurity or a related field can pursue careers in cybersecurity, where they can work on protecting organizations from cyber attacks and ensuring the security of data and systems.
- **Artificial Intelligence and Machine Learning:** Graduates with a degree in Artificial Intelligence and machine learning can pursue careers in areas such as natural language processing, computer vision, and robotics.
- **Network and System Administration:** Graduates with a degree in network and system administration can pursue careers in network and system administration, where they can work on maintaining and troubleshooting networks, servers, and other computer systems.
- **IT Management:** Graduates with a degree in IT management can pursue careers in IT management, where they can work on managing the technology systems and teams of organizations.
- **Web Development:** Graduates with a degree in web development can pursue careers in web development, where they can work on designing, developing, and maintaining websites and web applications.
- Graduates with a degree in information technology or computer science can be offered a career in various Government departments like NIC as a Assistant Programmer, Senior Programmer etc.





School of Design

Welcome to the School of Design at ISBM University! We are a leading institution dedicated to provide students with a comprehensive education in design (Fashion, Interior, Product, Jewellery). Our programs are designed to equip students with the knowledge and skills they need to succeed in today's creative and competitive world.

Our curriculum covers a wide range of design disciplines, including graphic design, product design, fashion design, interior design, and more.

In addition to traditional classroom instruction, we offer a variety of experiential learning opportunities, such as internships, Exhibition Expo etc.

These experiences allow students to apply what they have learned in the classroom to real-world

situations, and gain valuable hands-on experience.

We also have a strong focus on creativity and innovation. Our programs are designed to foster creativity, critical thinking, and problem-solving skills, which are essential for success in the design field. Our students have access to a range of resources, including design studios, workshops, and labs, that support the development of these skills.

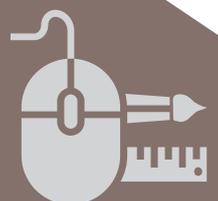
Our graduates are well-prepared for successful careers in a variety of fields, including design, advertising, fashion, architecture, and more. Many of our alumni have started their own startup

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
BSCFDT25	B.Sc(Hons) Fashion Design	3 Years	Semester	10 + 2 or Equivalent*
BSCID26	B.Sc(Hons) Interior Design	3 Years	Semester	10 + 2 or Equivalent*
DFD46	Diploma in Fashion Designing (DFD)	1 Year	Semester	10 + 2 or Equivalent*
DID45	Diploma in Interior Design (DID)	1 Year	Semester	10 + 2 or Equivalent*
DPD58	Diploma in Product Design	1 Year	Annual	10 + 2 or Equivalent*
DJD58	Diploma in Jewellery Design	1 Year	Annual	10 + 2 or Equivalent*
CFD47	Certificate in Fashion Designing (CFD)	6 Months	Semester	10 th or Equivalent*
CID47	Certificate in Interior Design (CID)	6 Months	Semester	10 th or Equivalent*

Career opportunities :

- **Graphic Design:** Graduates with a degree in graphic design can pursue careers in graphic design, where they can work on designing print and digital materials, including brochures, posters, websites, and more.
- **Product Design:** Graduates with a degree in product design can aim careers in product design, where they can work on designing and developing new products, from industrial products to consumer goods.
- **Fashion Design:** Graduates with a degree in fashion design can seek careers in fashion design, where they can work on designing clothing and accessories for the fashion industry.
- **Interior Design:** Graduates with a degree in interior design can pursue careers in interior design, where they can work on designing and decorating interior spaces for residential and commercial buildings.
- **Industrial Design:** Graduates with a degree in industrial design can pursue careers in industrial design, where they can work on designing and developing a wide range of products, from consumer goods to industrial equipment.
- **Advertising and Marketing:** Graduates with a degree in advertising and marketing can pursue careers in advertising and marketing, where they can work on creating and executing advertising and marketing campaigns.
- **Architecture:** Graduates with a degree in architecture can pursue careers in architecture, where they can work on designing and planning buildings and other structures.
- **Entrepreneurship:** Graduates with an entrepreneurial spirit can start their own businesses or become involved in startup companies, leveraging the skills they acquired in the school.
- **Jewellery Design:** Opportunities in creating and designing jewellery for various markets including high-end fashion, bridal, and mass-market retail. **CAD (Computer-Aided Design) Technician:** Jobs in using computer software to design and create 3D models of jewellery. Opportunities in producing jewellery using various techniques such as casting, forging, and fabrication. Jobs in promoting and selling jewellery products to retailers and customers. Managing jewellery stores, overseeing sales and customer service, and creating store displays. Jobs in identifying, grading, and valuing precious gems and stones, fixing and restoring jewellery item.
- **Product Designer:** Opportunities in designing consumer goods, medical devices, electronics, furniture, and other manufactured products. Jobs in creating innovative and aesthetically pleasing designs for mass-produced products,





School of Pharmacy

Welcome to the School of Pharmacy at ISBM University! We are a premier institution dedicated to educating and training the next generation of pharmacist and future scientists.

Our programs are designed to provide students with the knowledge and skills they need to succeed in the ever-evolving field of pharmaceuticals.

In addition to traditional classroom instruction, we offer a variety of experiential learning opportunities, such as internships, clinical practice, industrial visit, product development etc. These experiences allow students to apply what they have learned in the classroom to real-world situations, and gain valuable hands-on experience.

Our graduates are well-prepared for successful careers in a variety of fields, including clinical pharmacy, pharmaceutical industry, government regulatory agencies, and research.

At the School of Pharmacy, we also place a strong emphasis on interdisciplinary education and collaboration. Our students have the opportunity to develop pilot projects and engage in research across multiple departments, fostering a collaborative and innovative approach to problem-solving techniques.

We also offer M. Pharm in pharmaceuticals, to acquire knowledge of Formulation Development, Quality Control, Novel Drug Delivery System etc. After completing M.Pharm candidate can join industry, Research or Academic as per the interest.

Our graduates are well-prepared for successful careers in a variety of fields, including community and hospital pharmacy practice, pharmaceutical industry, government regulatory agencies, and research.

Programmes :

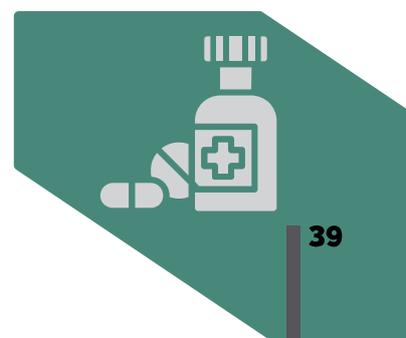
Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D.	3 Years	Semester	Post Graduation
MOP61	Master of Pharmacy (M-Pharma)	2 Years	Semester	B-Pharma (with minimum 50% Marks)
BOP60	Bachelor of Pharmacy (B-Pharma)	4 Years	Semester	10 + 2 or Equivalent*
DIP59	Diploma in Pharmacy (D-Pharma)	2 Years	Annual	10 + 2 or Equivalent*

Specialization Offered :

M Pharma : Pharmaceutics

Career opportunities :

- Pharmacy Technician: diploma in degree holder can work in community and hospital pharmacies, where they assist licensed pharmacists in dispensing medications, preparing prescriptions, and providing patient-centered services.
- Pharmaceutical Sales: Graduates of a pharmacy can pursue careers in pharmaceutical sales, where they can work for pharmaceutical companies and promote their products to healthcare professionals and institutions.
- Quality Control and Assurance: Graduates of a pharmacy program can work in the quality control and assurance department of a pharmaceutical company, where they can ensure that the drugs produced meet the required standards of quality.
- Research Assistant: Graduates of a pharmacy can work as research assistants in research institutions, universities, or pharmaceutical companies, where they can assist in conducting research on drug development and pharmacology.
- Medical Writing: Graduates of a pharmacy can work as medical writers in the pharmaceutical industry, where they can write scientific documents such as clinical study reports, regulatory submissions, and literature reviews.
- Patient Advocate: Graduates of a pharmacy can work as patient advocates, where they can provide education and support to patients and their families, assist patients with navigating the healthcare system and advocate on their behalf with insurance companies and healthcare providers.
- Retail Management: diploma or degree graduate can pursue careers in retail management, where they can manage a pharmacy store or a chain of stores.
- Academics : After completion of UG/PG in pharmacy candidate can join academic as Lecturer or Assistant Professor.





School of Life Science

Welcome to the School of Life Science at ISBM University! The field of microbiology and biotechnology is a rapidly growing area of study that encompasses a wide range of topics, including the study of microorganisms and their impact on various aspects of our lives. Microorganisms, such as bacteria, viruses, fungi, and protozoa, play important roles in everything from food production and fermentation to disease prevention and treatment. Biotechnology, on the other hand, is the use of these microorganisms and their by-products to create new products and technologies.

One of the key areas of study in microbiology is the use of microorganisms in the production of food and beverages. Microorganisms are also used in the production of other fermented foods such as bread, soy sauce, and pickles.

Biotechnology is a demand of current generation. Immobilization Hybrid technology plant issue

culture. DNA sequencing, vector designing, sterilisation are some of the common useful terms which is in use of daily life which shows the importance of Biotechnology.

Graduates of a school of biotechnology and microbiology may pursue careers in a variety of fields, including biotechnology, pharmaceuticals, agriculture, and environmental management, among others.

The ultimate goal of a school of biotechnology and microbiology is to prepare students for careers in these rapidly growing fields and to advance our understanding of the complexities of life. Whether it's developing new treatments for diseases, improving agricultural productivity, or protecting the environment, the work of biotechnologists and microbiologists has a profound impact on our daily lives and the world we live in.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MSC23F	Master of Science in Bio-Technology (M. Sc.-Bio-Tech)	2 Years	Semester	Graduation with Science (with respective subjects)
MSC23J	Master of Science in Microbiology (M.Sc.-Microbiology)	2 Years	Semester	Graduation with Science (with respective subjects)
BSC24	Bachelor of Science (Hons) (B.Sc.) (Biotechnology)	3 Years	Semester	10 + 2 or Equivalent (in Science Stream)
BSC24	Bachelor of Science (Hons) (B.Sc.) (Microbiology)	3 Years	Semester	10 + 2 or Equivalent (in Science Stream)

Eligibility :

M.Sc. : Graduation in relevant subject with minimum 45% aggregate marks, from a recognized University.

B.Sc. : 10+2 pass in science stream from recognised board.

Career opportunities :

Graduates with a degree in microbiology and biotechnology have a wide range of career opportunities available to them. Some of the most popular career paths include:

- **Research and Development:** Graduates can work in research and development roles in pharmaceutical, biotechnology, and food companies. They can also work in research institutions, government agencies, and universities. They may be involved in the development of new drugs, medical treatments, and diagnostic tools.
- **Quality Control and Quality Assurance:** Graduates can work in quality control and quality assurance roles in the food, pharmaceutical, and biotechnology industries. They may be responsible for monitoring and testing products to ensure they meet safety and quality standards.
- **Laboratory Technician:** Graduates can work as laboratory technicians in a variety of settings, including research institutions, pharmaceutical companies, and hospitals. They may be responsible for preparing samples, running tests, and recording results.
- **Environmental Microbiology:** Graduates can work in a variety of roles related to environmental microbiology, such as monitoring water and air quality, testing for pollutants, and developing methods for cleaning up contaminated sites.
- **Medical Laboratory Science:** Graduates can work as Medical Laboratory Scientists (MLS) in clinical laboratories performing tests and analyses on patient specimens. They can work in hospitals, clinics, and independent laboratories.
- **Biotech Sales and Marketing:** Graduates can work in sales and marketing roles for biotechnology companies, where they will promote and sell products, such as diagnostic kits, research tools, and medical devices.
- **Teaching and Academia:** Graduates can also pursue a career in teaching and academia. They can become professors, instructors, or lecturers in universities, colleges, and high schools.
- **Biomedical researcher or scientist:** conducting laboratory and field research to advance our understanding of human health and disease.
- **Biotechnologist:** developing new products and technologies using biological systems and organisms.
- **Microbiologist:** studying microorganisms, such as bacteria, viruses, fungi, and parasites, and their role in both causing and preventing diseases.
- **Biomedical engineer:** using engineering principles to solve problems in the field of medicine and biology.
- **Biochemist:** studying the chemical processes within living organisms and using this knowledge to develop new treatments for diseases and improve human health.





School of Yoga and Naturopathy

Welcome to the School of Yoga and Naturopathy at ISBM University! Yoga and naturopathy are holistic health practices that have been used for thousands of years to promote physical and mental well-being. Both yoga and naturopathy focus on treating the whole person, rather than just the symptoms of a specific condition.

Yoga is an ancient practice that originated in India and has been used for thousands of years to promote physical and mental well-being. Yoga is a practice that involves physical postures, breathing exercises, and meditation. It is believed to help balance the body and mind, improve flexibility and strength, and reduce stress and tension.

Naturopathy is a holistic approach to health that emphasizes the use of natural therapies and the body's own healing mechanisms. Naturopathic practitioners use a variety of natural therapies, including herbal medicine, acupuncture, homeopathy, and nutrition to treat a wide range of conditions. Naturopathy is based on the belief that

the body has the ability to heal itself, and practitioners aim to support this process by removing obstacles to healing and promoting overall wellness.

A school of yoga and naturopathy offers education and training in the principles and practices of both yoga and naturopathy. Students will learn about the history and philosophy of both practices, as well as the specific techniques and methods used in each. They will also learn about the different conditions that can be treated with yoga and naturopathy, and the various natural therapies used in naturopathic practice.

In addition to traditional classroom instruction, students in a school of yoga and naturopathy will also have the opportunity to gain hands-on experience through workshops, practicums, and internships. This will allow them to develop their skills and gain practical experience in a variety of settings, including yoga studios, naturopathic clinics, and wellness centers.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MSCYN23	M.Sc. in Yoga Science and Naturopathy	2 Years	Semester	Graduation or Equivalent
MAY3	M.A. in Yoga	2 Years	Semester	Graduation or Equivalent
BSCYN24	B.Sc. (Hons) Yoga Science and Naturopathy	3 Years	Semester	10 + 2 or Equivalent* (in Science Stream)
BAY4	B.A. (Hons) Yoga	3 Years	Semester	10 + 2 or Equivalent*
PGDYN58	PG Diploma in Yoga and Naturopathy	1 Year	Annual	Graduation or Equivalent
DIY58	Diploma in Yoga	1 Year	Annual	10 + 2 or Equivalent*
DIN58	Diploma in Naturopathy	1 Year	Annual	10 + 2 or Equivalent*

Career opportunities :

Graduates with a degree or certification in yoga, nutrition, and naturopathy have a wide range of career opportunities available to them. Some of the most popular career paths include:

- **Yoga Instructor:** Graduates with a background in yoga can work as yoga instructors, teaching classes and workshops in yoga studios, gyms, community centers, and other venues. They may also offer private instruction to individuals or groups.
- **Nutritionist:** Graduates with a background in nutrition can work as nutritionists, providing guidance and advice on healthy eating and lifestyle choices. They may work in private practice, hospitals, clinics, or other healthcare settings. They may also work in corporate wellness programs, government agencies, or research institutions.
- **Naturopathic Practitioner:** Graduates with a background in naturopathy can work as naturopathic practitioners, using natural therapies to help patients manage a wide range of conditions. They may work in private practice, clinics, or other healthcare settings.
- **Health Coach:** Graduates with a background in yoga and naturopathy can work as health coaches, helping clients make sustainable lifestyle changes to improve their health and well-being. They may work in private practice, corporate wellness programs, or online.
- **Fitness Professional:** Graduates with a background in yoga can also work as fitness professionals, providing guidance on exercise and physical activity as part of an overall wellness program.
- **Spa and Resort Wellness:** Graduates can work in spas, resorts, and other wellness centers to provide yoga and naturopathy services to guests. They can teach yoga classes, provide nutrition consultations, and offer other wellness services such as massage therapy and acupuncture.
- **Community Outreach:** Graduates can also work in community outreach programs, providing yoga, and naturopathy services to underserved communities. They can work with schools, community centers, and other organizations to provide health education, yoga classes, nutrition workshops and other wellness services.
- **Social Entrepreneurship:** Graduates with a background in yoga and naturopathy can also use their skills and knowledge to start their own businesses. They can open up their own yoga studios, naturopathic clinics, or wellness centers, or create programs that bring yoga and naturopathy to people in need.





School of Law

Welcome to the School of Law at ISBM University! A university school of law is a flagship department that offers undergraduate and post graduate programs in the field of law. The study of law involves the investigation of legal systems and practices, as well as the application of legal principles to real-world situations.

At ISBM University school of law, students will have the opportunity to study a wide range of legal subjects, including constitutional law, criminal law, contract law, property law, and many others. They will also learn about legal research and writing, as well as the court systems and legal procedures.

In addition to traditional classroom instruction, students will also have the opportunity to gain hands-on experience through internships, moot court, and other practical programs. These programs provide students with the opportunity to work with actual clients, to research and write legal briefs, and to gain courtroom experience.

The curriculum is designed to provide students with a thorough understanding of the law and the legal system. It will also provide them with the critical thinking and analytical skills they will need to succeed as lawyers, as well as the ability to communicate effectively and persuasively.

Graduates will have a wide range of career opportunities available to them. They may practice law as attorneys, working in private firms, government agencies, or non-profit organizations. They may also work in the field of law enforcement, as prosecutors, public defenders, or judges. Law graduates may also take up roles in business and industry, as legal counsel, or in areas such as human resources, compliance, and risk management. They may also work in advocacy or legal services for underprivileged groups or in lobbying and policy making.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
LLM54	Master of Law (LLM)	2 Years	Semester	LLB
LLB32	Bachelor of Law (LLB)	3 Years	Semester	Graduation or Equivalent*
BBALLB36	Bachelor of Business Administration and Bachelor of Law (BBA-LLB)	5 Years	Semester	10 + 2 or Equivalent*
BALLB37	Bachelor of Arts and Bachelor of Law (BA-LLB)	5 Years	Semester	10 + 2 or Equivalent* (Proposed)
PGDL57	PG Diploma	1 Year	Annual	Graduation or Equivalent*
DL57	Diploma	1 Year	Annual	10 + 2 or Equivalent*

Specialization :

LL.M : (Select any one) - Criminal Law | Constitution Law | Corporate Law | Cyber Law | Criminology | Intellectual Property | Human Rights | Labour Law | Taxation Law

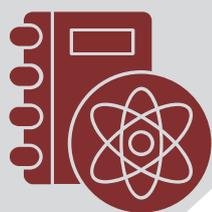
Diploma : Criminal Law | Business Law | Corporate Law | Cyber Law | Criminology | Intellectual Property | Human Rights | Labour Law | Taxation Law

Career opportunities :

Graduates of a school of law have a wide range of career opportunities available to them. Some of the most popular career paths include:

- **Attorney:** Graduates can practice law as attorneys, working in private law firms, government agencies, or non-profit organizations. They may specialize in a particular area of law, such as criminal law, business law, or family law.
- **Judge:** Graduates can work as judges, making decisions in court and interpreting laws. They may work at the local, state, or federal level.
- **Law Enforcement:** Graduates can work in law enforcement as prosecutors, public defenders, or FBI agents. They may also work as legal advisors to police departments or other law enforcement agencies.
- **Corporate Law:** Graduates can work in-house as legal counsel for a corporation or a business, advising them on legal matters and helping to draft and review legal documents.
- **Public Interest Law:** Graduates can work in non-profit organizations or government agencies, providing legal services to underprivileged communities or working on public policy issues.
- **Legal Services:** Graduates can provide legal services to individuals and businesses, such as drafting legal documents, providing legal advice, and representing clients in court.
- **Politics and Government:** Graduates with a background in law can work in politics and government, as lobbyists or policy analysts. They may also work as staff members for elected officials or political campaigns.
- **Business:** Graduates can work in various business sectors such as human resources, compliance, or risk management. They may also work in the field of Intellectual Property Law, helping businesses protect their rights over their creations and ideas.
- **Education:** Graduates can work as law professors or legal educators, teaching law at colleges and universities.
- **Mediation and Arbitration:** Graduates can work as mediators or arbitrators, helping to resolve disputes outside of court.





School of Library and Information Science

Welcome to the School of Library and Information Science at ISBM University! The study of library and information science involves the investigation of the organization and management of information, as well as the use of technology to access and disseminate information.

At ISBM University school of library and information science, students will have the opportunity to study a wide range of subjects, including information organization, information retrieval, data management, and many others. They will also learn about information technology, research methods, and user services, as well as the history and future of libraries and information science.

In addition to traditional classroom instruction, students in a school of library and information science will also have the opportunity to gain hands-on experience through internships, practicums, and other practical programs. These programs provide students with the opportunity to work with actual clients, to research and write on information science issues, and to gain experience in library and information science settings.

This Program is designed to provide students with a thorough understanding of the field, and the knowledge and skills they will need to succeed as library and information professionals. It will also provide them with the ability to use current and emerging technologies in the field, as well as to think critically, conduct research and communicate effectively.

Graduates of a school of library and information science will have a wide range of career opportunities available to them. They may work as librarians, information professionals, or information managers in various settings such as public libraries, academic libraries, special libraries, archives, museums, and information centers. They may also work in the field of information technology, as data analysts, information architects, or information systems managers. Graduates may also take up roles in digital preservation, digital asset management, and digital curation.

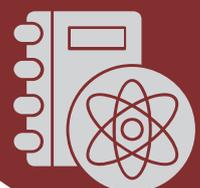
Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MLIB7	Master of Library and Information Science M.Lib & I.Sc.	1 Year	Semester	B.Lib
BLIB8	Bachelor of Library and Information Science B.Lib & I.Sc.	1 Year	Annual	Graduation or Equivalent*

Career opportunities :

Graduates of a school of library and information science have a wide range of career opportunities available to them. Some of the most popular career paths include:

- Librarian: Graduates can work as librarians in various settings such as public libraries, academic libraries, special libraries, archives, museums, and information centers. They may also work in school libraries or in the library systems.
 - Information professional: Graduates can work as information professionals, providing expert advice and assistance to organizations, businesses, or individuals on information management and technology issues.
 - Information technology: Graduates can work in the field of information technology, as data analysts, information architects, or information systems managers. They may also work in digital preservation, digital asset management, and digital curation.
 - Research, teaching and consulting: Graduates can work in library and information science research, teaching, and consulting. They may work in the field of information science education, as instructors or professors in universities and colleges, or in training and development for libraries, information centers, and other organizations.
 - Information policy and advocacy: Graduates can work in the field of information policy and advocacy, working to shape national and international policies related to access to information, intellectual property, and data privacy.
 - Cataloging and Metadata: Graduates with a background in library science may specialize in areas such as cataloging, classification and metadata, helping to organize and make information accessible to users.
 - Digital Libraries: Graduates can work in digital libraries, managing and curating digital collections, and developing systems to support digital collections.
- Archival work: Graduates can work as archivists, preserving and managing historical documents, artifacts and manuscripts.
- Technical Services: Graduates can work in Technical Services, which is the processing, cataloging and acquisitions of materials for the library collections
 - Public Services: Graduates can work in Public Services, which are the areas of the library that interact directly with patrons and provide services such as reference, circulation, and programming.





School of Journalism and Mass Communication

Welcome to the School of journalism and mass communication at ISBM University! The study of journalism and mass communication involves the investigation of the creation and dissemination of news and information through various mediums such as print, television, radio, and digital media.

At a school of journalism and mass communication, students will have the opportunity to study a wide range of subjects, including news writing, reporting, editing, and many others. They will also learn about media law and ethics, media history, and the impact of technology on the field. Additionally, students will also have the opportunity to study the various forms of mass communication such as advertising, public relations and film making.

These programs provide students with the opportunity to work with actual clients, to research and write on journalism and mass

communication issues, and to gain experience in journalism and mass communication settings.

The curriculum at a school of journalism and mass communication is designed to provide students with a thorough understanding of the field, and the knowledge and skills they will need to succeed as journalists, writers, editors, and media professionals. It will also provide them with the ability to use current and emerging technologies in the field, as well as to think critically, conduct research and communicate effectively.

Our goal is to produce well-rounded, ethical, and informed professionals who can effectively communicate and inform the public, and contribute to the growth and development of society through their work in journalism and mass communication.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MAJMC3	Master of Arts in Journalism and Mass Comm. MA-JMC	2 Years	Semester	Graduation or Equivalent
BAJMC4	Bachelor of Arts (BA) (Hons) (Journalism and Mass Communication)	3 Years	Semester	10 + 2 or Equivalent*
DJMC44	Diploma in Journalism and Mass Communication D-JMC	1 Year	Annual	10 + 2 or Equivalent*



School of Education

Welcome to the School of Education at ISBM University! Our programs provide students with a solid foundation in the latest educational theories, research, and best practices.

Our undergraduate programs include a Bachelor of Arts (Hons) Education (BA (Hons) Education) These programs provide students with the knowledge and skills needed to become effective teachers in a variety of educational settings. Students will take courses in subjects such as child development, curriculum design, classroom management, and assessment.

Our Post Graduate programs include a Master of Arts in Education (MA-Education) . These programs are designed for individuals who wish to advance their careers in education, or for those who wish to become leaders in their field. Our graduate students take courses in subjects such as educational leadership, instructional design, and educational research.

At ISBM University the School of Education, we pride ourselves on providing our students with a

hands-on, practical education. Our students have the opportunity to gain real-world experience through student teaching, fieldwork, and other hands-on learning experiences. We also provide our students with a wide range of resources and support services, including academic advising, career counseling, and student organizations.

Our faculty members are experts in their fields, and they are committed to providing our students with a high-quality education. They are dedicated to providing students with the knowledge and skills needed to succeed in the field of education, and they are always available to provide guidance and support.

We offer a wide range of programs to meet the needs of our diverse student body, and we are committed to providing our students with the knowledge and skills needed to succeed in the field of education.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MAED3	Master of Arts in Education	2 Years	Semester	Graduation
BA40	Bachelor of Arts (Hons) (Education)	3 Years	Semester	10 + 2 or Equivalent (Any Stream)

Career opportunities :

- Teaching: Graduates can work as teachers in public and private schools, at the elementary, middle, or high school level.
- School Administration: Graduates can work as school principals, assistant principals, and other school administrators.
- Curriculum Development: Graduates can work in curriculum development, creating and designing educational materials and programs.
- Higher Education: Graduates can work as professors, academic advisors, and administrators in colleges and universities.
- Educational Policy: Graduates can work in government agencies, non-profit organizations, and think tanks, developing and implementing education policy.
- Special Education: Graduates can work as special education teachers, helping students with special needs.
- Early Childhood Education: Graduates can work as preschool teachers, daycare providers, or family child care providers.
- Instructional Coaching: Graduates can work as instructional coaches, helping teachers to improve their teaching practices and student achievement.
- Educational Technology: Graduates can work as educational technology specialists, helping teachers to integrate technology into their classrooms.
- Non-Profit: Graduates can work as education coordinators, program managers, and evaluators in non-profit organizations that focus on education.
- Entrepreneurship: Graduates can start their own businesses in the field of education, such as tutoring and test preparation services, educational software development, and curriculum consulting.
- School Psychologist: Jobs in providing mental health and behavioral support to students and working with educators to create safe and supportive learning environments.
- Speech-Language Pathologist: Opportunities in helping individuals with speech, language, and communication disorders.
- Distance Education Coordinator: Jobs in developing and delivering online and blended learning programs.
- Early Childhood Educator: Career opportunities in teaching and caring for young children in preschools and daycare centers.
- Instructional Designer: Jobs in designing and developing instructional materials and programs to support learning.
- Literacy Coach: Opportunities in working with teachers to improve literacy instruction and student outcomes.
- Student Services Coordinator: Jobs in supporting student success through various programs and services such as advising, tutoring, and mentoring.
- School Librarian: Career opportunities in managing library resources, conducting research, and providing instructional support to students and teachers.





School of Hotel Management

Welcome to the School of Hotel Management at ISBM University! The School of Hotel Management is dedicated to preparing students for successful careers in the hotel and hospitality industry. Our programs provide students with a comprehensive education in the areas of hotel and restaurant management, tourism, and event planning.

Our Master programs are designed for individuals who wish to advance their careers in the hospitality industry or for those who wish to become leaders in their field. Our graduate students take courses in subjects such as hospitality leadership, revenue management, and strategic marketing.

Our Bachelors programs provide students with a strong foundation in the theories, practices, and skills needed to succeed in the hospitality industry. Students take courses in subjects such as food and beverage management, lodging operations, tourism marketing, and event planning.

Our students have the opportunity to gain real-world experience through internships, co-op programs, and other hands-on learning experiences. We have a strong network of industry partners who provide students with a wide range of internships and job opportunities.

At ISBM University School of Hotel Management, we pride ourselves on providing our students with a hands-on, practical education. Our students have the opportunity to work in our on-campus hotel, restaurant, and event spaces, gaining experience in all aspects of the hospitality industry. We also provide our students with a wide range of resources and support services, including academic advising, career counseling, and student organizations.

Our faculty members are experts in their fields, and they are committed to providing our students with a high-quality education. They are dedicated to providing students with the knowledge and skills needed to succeed in the hospitality industry, and they are always available to provide guidance and support.

Programmes :

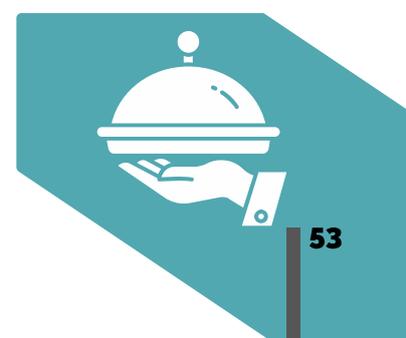
Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MHMCT	Masters of Hotel Management and Catering Technology (Proposed)	2 Years	Semester	Graduation or equivalent (with respective subjects)
BHMCT63	Bachelor of Hotel Management and Catering Technology	4 Years	Semester	10+2 or equivalent (Any Stream)
DHMCT68	Diploma in Hotel Management and Catering Technology	3 Years	Semester	10+2 or equivalent (Any Stream)
DCA58	Diploma in Culinary Arts	1 Year	Annual	10+2 or equivalent (Any Stream)
DTT58	Diploma in Travel & Tourism	1 Year	Annual	10+2 or equivalent (Any Stream)

Specializations offered :

BHMCT: (Select any one) Travel and Tourism | Front Office | Housekeeping | Food and Beverage Production | Food and Beverage Service

Career opportunities

- Hotel Management: Graduates can work as managers, assistants managers, and front office managers in hotels, resorts, and other lodging establishments.
- Restaurant Management: Graduates can work as managers, chefs, and food and beverage managers in restaurants, cafes, and other food service establishments.
- Event Planning and Management: Graduates can work as event planners, coordinators, and managers in event planning companies, hotels, and other venues.
- Tourism Management: Graduates can work in tour companies, travel agencies, and other organizations that manage and market travel and tourism.
- Sales and Marketing: Graduates can work in sales and marketing for hotels, resorts, and other hospitality businesses.
- Revenue Management: Graduates can work in revenue management, analyzing data and making decisions to optimize revenue for hotels, resorts, and other hospitality businesses.
- Sustainability and Green Hospitality: Graduates can work in sustainability and green hospitality, helping hotels, resorts and other hospitality businesses become more sustainable and environmentally friendly.
- Human Resources: Graduates can work in human resources, recruiting and training staff for hotels, resorts, and other hospitality businesses.
- Entrepreneurship: Graduates can start their own businesses in the hospitality industry, such as hotels, resorts, restaurants, and event planning companies.
- International Hospitality: Graduates can work in international hospitality, managing hotels, resorts, and other hospitality businesses in different countries.





School of Health and Allied Sciences

Welcome to the School of Health and Allied Sciences at ISBM University! Our students have the opportunity to gain real-world experience through internships, co-op programs, and other hands-on learning experiences. We have a strong network of industry partners who provide students with a wide range of internships and job opportunities.

ISBM University focuses on teaching and research in the health and related sciences. Our main goal is to educate students about the intricacies of human health and well-being and to prepare them for careers in the healthcare and related industries.

We offer programs in health and related sciences, and its curriculum covers a wide range of subjects such as anatomy, physiology, pharmacology, nursing, physical therapy, occupational therapy, and more. Graduates can go on to pursue careers

in fields such as healthcare, pharmaceuticals, medical devices, and more.

Here students typically learn about the structure and function of the human body, as well as the causes and treatment of disease and injury. Through course work, clinical experiences, and hands-on training, students in School of Health and Allied Sciences develop the skills necessary to provide care and support to patients and to contribute to the advancement of the health and medical fields.

Our focus is to produce well-informed, compassionate, and skilled professionals who can make a positive impact on the health and well-being of individuals, families, and communities. The school aims to promote health education, research, and clinical practice that can improve patient outcomes and advance the health and medical sciences.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
BPT64	Bachelor of Physiotherapy	4.5 Years	Semester	10 + 2 or Equivalent* (in Science Stream, Biology as Core Subject)
BSC66	B.Sc. (Hons) in Forensic Science	3 Years	Semester	10 + 2 or Equivalent* (in Science Stream)
BSCND24	B.Sc. (Hons) Nutrition and Dietetics	3 Years	Semester	10 + 2 or Equivalent* (in Science Stream)
BAPH4	B.A. (Hons) Public Health	3 Years	Semester	10 + 2 or Equivalent*
PGDND58	Post Graduate Diploma in Nutrition and Dietetics	1 Year	Annual	Graduation in Any Stream
DD58	Diploma in Dietetics	1 Year	Annual	10 + 2 or Equivalent*
DDN58	Diploma in Nutrition	1 Year	Annual	10 + 2 or Equivalent*

Career opportunities

- Physical Therapy: Physical Therapists (PTs), Physical Therapist Assistants (PTAs), and Physical Therapy Aides.
- Occupational Therapy: Occupational Therapists (OTs) and Occupational Therapy Assistants (OTAs).
- Athletic Training: Certified Athletic Trainers (ATCs).
- Radiology: Radiologic Technologists (RTs) and Radiology Technicians.
- Cardiology: Cardiac Technologists and Cardiology Technicians.
- Pharmaceuticals: Pharmacists, Pharmacy Technicians, and Pharmaceutical Sales Representatives.
- Healthcare Administration: Healthcare Managers, Medical and Health Services Managers, and Healthcare Administrators.
- Dietetics: Clinical Dietitian works with patients in hospitals, nursing homes, or other healthcare facilities to develop individualized nutrition plans. Community Dietitian Works in public health settings to develop and implement nutrition programs for communities. Consulting Dietitian works as a private consultant, providing nutrition advice to individuals, businesses, and organizations.
- Nutrition: Research Nutritionist conducts research on the impact of diet on health and disease. Sports Nutritionist works with athletes and active individuals to optimize their nutrition for peak performance. Food Service Nutritionist works in school or hospital food service, developing menus and ensuring that meals meet nutrition standards.
- Public Health: Epidemiologist studies the patterns and causes of disease in populations. Health Educator develops and implements health education programs to promote healthy behaviours and prevent disease. Environmental Health Specialist works to protect communities from environmental health hazards, such as air and water pollution.
- Forensic Science: Forensic Pathologist examines the bodies of deceased individuals to determine the cause of death. Crime Scene Investigator collects and analyses physical evidence at crime scenes. Forensic Toxicologist analysis biological samples to determine the presence and effects of toxic substances.





School of Vocational Management

Welcome to the School of Vocational Management at ISBM University! The School of Vocational Studies is an academic discipline that focuses on the study of practical and technical skills that are needed for specific trades or careers. This school may offer a range of certificate, diploma, and associate degree programs in areas such as welding, automotive technology, construction, plumbing, electrical work, and HVAC.

Courses in a School of Vocational Studies may include hands-on training in the use of tools, equipment, and machinery specific to the trade or career being studied. In addition to classroom learning, students may have opportunities for on-the-job training and internships.

The goal of the School of Vocational Studies is to provide students with the practical skills and knowledge needed to enter a specific trade or career. Graduates may pursue careers in a variety of fields, including construction, manufacturing, transportation, and maintenance. These careers often require certification or licensure, and may involve manual labor or the use of specialized tools and equipment.

Graduates may find employment in fields such as engineering, hospitality, fashion design,

information technology, and more. They may also pursue further education and training to advance in their careers.

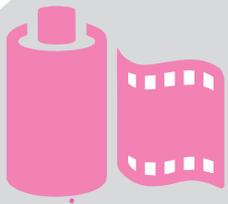
Overall, a B.Voc program provides a strong foundation for students looking to build a career in a specific vocational field, and opens up a range of exciting career paths with good job prospects and growth.

One of the most common career paths is as a trade or technical worker. These professionals work in a wide range of industries, including construction, manufacturing, and automotive repair. They are responsible for installing, repairing, and maintaining various types of equipment and machinery. For example, a mechanic may repair and maintain vehicles, while an electrician may install and repair electrical systems.

In conclusion, the School of Vocational Studies offers a wealth of opportunities for individuals seeking careers in skilled trades and technical fields. With a focus on practical training and real-world experience, graduates from this school can enter into a variety of in-demand careers with excellent growth potential and job security.

Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
BVC35	Bachelor of Vocational Studies	3 Years	Semester	10 + 2 or Equivalent*
DVC35	Diploma	2 Years	Annual	10 + 2 or Equivalent*
CVC35	Certificate	1 Year	Annual	10 + 2 or Equivalent*



School of Media and Entertainment

Welcome to the School of Media and Entertainment at ISBM University! The School of Media and Entertainment is an academic discipline that focuses on the study and creation of media and entertainment content, such as film, television, radio, music, journalism, and video games. This school may offer a range of undergraduate and graduate programs, including degrees in film and television production, music production and engineering, journalism, and digital media.

Courses in a School of Media and Entertainment may include topics such as scriptwriting, cinematography, audio production, media history, and critical analysis. In addition to classroom learning, students may have opportunities for hands-on experience through internships, projects, and practical applications.

The goal of the School of Media and Entertainment is to educate students in the techniques, technologies, and theories of media and entertainment, while also fostering creativity and innovation. Graduates may pursue careers in a variety of fields, including film and television

production, music recording and production, video game design, journalism, and digital media.

Graduates from the School of Media and Entertainment may be well-prepared for careers in the media and entertainment industries, including film and television production, journalism, music production, and advertising. Many programs in the School of Media and Entertainment include hands-on experience through media projects, internships, and other practical opportunities.

Students may have the opportunity to meet and network with professionals in the media and entertainment industries, building valuable relationships for their future careers.

Students will gain technical skills in areas such as film production, digital media, music production, and more, that are highly sought after by employers. Through the study and creation of media content, students may develop critical thinking and problem-solving skills that can be applied to a wide range of careers

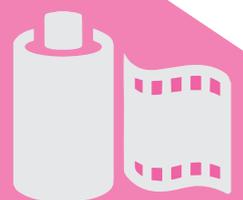
Programmes :

Programmes Code	Programme	Duration	Mode	Eligibility
PHD34	Ph.D	3 Years	Semester	Post Graduation
MAFA3	M.A. in Film Making and Advertising	2 Years	Semester	Graduation in any Stream
MAPR3	M.A. in Public Relation and Event Management	2 Years	Semester	Graduation in any Stream
BAFA4	B.A. (Hons) Film Making and Advertising	3 Years	Semester	10 + 2 or Equivalent*
BAPR4	B.A. (Hons) Public Relation and Event Management	3 Years	Semester	10 + 2 or Equivalent*
DPH58	Diploma in Photography	1 Year	Annual	10 + 2 or Equivalent*
DSR58	Diploma in Script Writing	1 Year	Annual	10 + 2 or Equivalent*
DAD58	Diploma in Advertising	1 Year	Annual	10 + 2 or Equivalent*
DBR58	Diploma in Branding	1 Year	Annual	10 + 2 or Equivalent*
DVA58	Diploma in VFX and Animation	1 Year	Annual	10 + 2 or Equivalent*

Career opportunities

Graduates from the School of Media and Entertainment have a wide range of career opportunities available to them in various fields, including:

- Film and Television Production: Directors, producers, cinematographers, editors, sound designers, and special effects artists.
- Music Production and Engineering: Recording engineers, music producers, sound designers, and live sound technicians.
- Journalism: Reporters, editors, photographers, and broadcast journalists.
- Digital Media: Web designers, animators, game designers, social media managers, and content creators.
- Advertising and Marketing: Creative directors, copywriters, graphic designers, and brand managers.
- Public Relations: Media relations specialists, event planners, and crisis management professionals.
- Broadcasting: Radio and television hosts, news anchors, and weathercasters.
- Cinematographer: Jobs in capturing and lighting visual images for film or video production.
- Screenwriter: Opportunities in writing the scripts for film and television shows.
- Film Editor: Jobs in editing raw footage into a final product for film or video production.
- Sound Designer: Career opportunities in creating and manipulating sound for film and television productions.
- Animator: Jobs in creating animated graphics and special effects for film, television, and video games.
- Game Designer: Opportunities in designing and developing video games.
- Web Developer: Jobs in designing, developing, and maintaining websites and web applications.





RESEARCH Ph.D. PROGRAMME

About

India is one of the top-ranking countries in the field of basic Research & Development. Interdisciplinary research in India has come to be regarded as one of the most powerful instruments of growth and development.

ISBM University is committed to provide an outstanding environment for excellence in Research and Development. The scope of ISBMU research activities make it a unique academic environment that stimulates creativity and critical thinking, and provides impetus to recruiting, supporting, and developing highly-skilled motivated researchers.

Research and Development program of ISBM University comprises all faculty covering almost all the branches in research domains. The Departments have expertise in various related fields and engaged in advanced research activities. The University and its schools keep itself alive with regular academic activities like FDP seminars, workshops & conferences. It is equipped with advanced and sophisticated laboratories. Faculty members have liaised with research institutions of repute in India and abroad.

The R&D is envisaged for coordinating program-oriented initiatives in each department into a coordinated collective effort at the level of university.

ISBM University offers Ph.D. programmes under the guidelines prescribed by the University Grants Commission (UGC) in Faculty as listed below.



School of
Management



School of
Commerce



School of
Science



School of Engineering
and Technology



School of
Education



School of
Information Technology



School of
Pharmacy



School of
Law



School of Library and
Information Science



School of Journalism and
Mass Communication



School of Health and Allied
Science



School of
Media and Entertainment



School of
Life Science



School of
Yoga & Naturopathy



School of Arts
and Humanities

The broad objectives of the research program are to keep in pace with the expanding frontiers of knowledge in conformity with the requirement of mankind. The award of Ph.D. Degree shall be in recognition of **high academic achievements, independent research and application of knowledge to solve the social, managerial, technical and scientific problems.**

Creative and productive enquiry shall be the basic concept underlying research work.

- School of Research and Development is functioning with the following objectives:
To create awareness and interest among the students in R&D. This is achieved by giving exposure to the students by do it yourself and project-based learning techniques.
- To offer research Programmes in par with international standards in various disciplines.
- To instill Research culture in the minds of the students in their undergraduate programme.
- To foster and promote research integrity amongst the researchers.
- To formulate the Research Policies and Regulations from time to time, basing on the needs in compliance with associated regulatory bodies.
- Motivate the faculty members of all programs for R&D activities in the area of their specialization for their professional growth.
- To encourage staff members and students to publish research papers for publishing in National and International Conferences / Journals approved by UGC;
- To undertake sponsored research activities and development projects offered by agencies such as ISRO, DRDO, CSIR, DST, AICTE, UGC, INFOSYS, IEEE, NI, ICMR, FRI, and ICAR,
- To help for applying /getting funds for conducting Seminar/Workshop/FDP from various funding agencies.
- To help in applying by patents.





SKILL DEVELOPMENT PROGRAMMES

ISBM University partners for skill training.

In partnership with Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC), we have launched a state-of-the-art Model Training Center (MTC) called as **Pradhan Mantri Kaushal Kendra (PMKK) Gariyaband, Chhattisgarh**. We in association with the Ministry and NSDC are playing a pivotal role in creating benchmark institutions that demonstrate inspirational value for competency based skill

development training by focusing on elements of quality, sustainability to connect the youth of the state by adopting development strategy. Chhattisgarh youth are made employable and work ready Skill Development training are provided as under:

- Sewing Machine Operator - SMO
- Micro Irrigation - Agriculture Sector
- Gardner - Agriculture Sector
- Assistant Electrician - Construction
- General Plumbing - Construction



MOOC COURSES

ISBM University strives to be the best learning support provider to all its students. For which ISBM University has created the following portals for improving online education.

➤ Learning Management System (www.isbmlms.com)

➤ Online library (www.isbmlibrary.com)

➤ Live Online Lectures (www.isbm.online)

➤ E-learning system (www.isbmelearning.com)



ISBM University has also tied up with '**SWAYAM**'. **SWAYAM (Study Webs of Active - Learning for Young Aspiring Minds)** is a program initiated by Government of India and designed to achieve access, equity, and quality.

SWAYAM platform is indigenously developed by Ministry of Human Resource Development (MHRD) and All India Council for Technical Education (AICTE).

The objective of this effort is to provide the best

teaching-learning resources to all including the most disadvantaged. SWAYAM seeks to bridge the digital divide for students who have remained untouched by the digital revolution. It is happened through an indigenous developed IT Platform that facilitates the courses taught in classrooms can be accessed by anyone, anywhere at any time. All the courses are interactive and are available free of cost to the residents in India.

MANAGEMENT DEVELOPMENT PROGRAMMES

At ISBM University, we are led by purpose and passion. We are committed for challenging convention in order to meet the needs of new age students. We strive for a greater impact on people for an improvement in their lives.

- **MDP on Digital Communications and Marketing Strategies**
- **MDP on Strategy Consultancy**
- **MDP on E-Governance and Digital Transformation**
- **MDP on Six Sigma for Quality Improvement**
- **MDP on Business Process Change and IT Applications**
- **MDP on A Spreadsheet and Statistical Software Approach**
- **MDP on Transforming Organizations Through Proactive People Management Strategies**
- **MDP on The Art of Successful Leadership and Management**
- **MDP on E-Governance and Government Process Change**
- **MDP on Developing Communication Competencies**
- **MDP on Effective Communication for Managers and Leaders.**
- **MDP on Story Telling and Theater Techniques**
- **MDP on Strategies for Online Business**



BOSCH-BRIDGE PROGRAMME

In collaboration with ISBM University, Bosch Limited, the German automaker, has launched a training center in Gariyaband, Chhattisgarh.

The joint certification center is located in the premises of ISBM University.

Spread across 5000 sq.ft, **The center imparts training in the areas of diesel systems, gasoline systems, diagnostics and auto electrical including other areas.** The Center has been equipped with Bosch Equipment. The training center provides BOSCH BRIDGE programs to students of ISBM University, technicians and service personnel.

Bosch has been providing training services to thousands of technicians, service personnel, and lately educational institutions for over a decade. **Training courses from the Group offer knowledge of the evolving technologies, and at the same time provide hands-on experience with the latest equipment.**

BRIDGE

Bosch's Response to India's Development and
Growth through Employability Enhancement



Bosch has 31 training touch points across India and a total of 42,000 participants have been trained during the year 2017.

In the automotive aftermarket sector, Bosch is among the highest generators of employment. However, given India's insufficient labor pool there is a need to build on the country's employability level. The same has also been identified by the Government of India which has initiated the Skill India program. We are glad to have BOSCH BRIDGE training center in our campus!



Webinar, Conferences and More

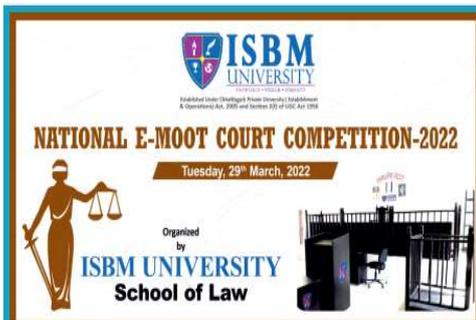


Seminar attend - Pariksha Pe Charcha

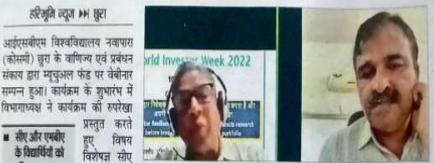
आईएसबीएम विवि में निवेश पर वेबीनार



छुटा (अमर स्तम्भ)-आईएसबीएम विश्वविद्यालय के कॉर्पोरेट एवं प्रबंधन संकाय द्वारा निवेश जगत्कृत विषय पर वेबीनार का आयोजन किया गया। कार्यक्रम के अंतर्भ में संकाय के प्राध्यापक द्वारा स्वगत भाषण एवं वेबीनार के उद्देश्यका के संदर्भ में वर्तमान प्रासंगिकता पर आधारित व्याख्यान में निवेश के प्रारंभ से वर्तमान तक की स्थिति का एक विस्तृत विश्लेषण प्रस्तुत किया गया। निवेश जगत्कृत आधारित इस वेबीनार में प्रमुख चर्चा के रूप में बुद्धे सोए पी.के. जैन ने निवेश के बारे में जानकारी देते हुए कहा कि, वर्तमान समय में प्रत्येक व्यक्ति धन बचना चाहता है। लेकिन जानकारी के अभाव में निवेश को वह खर्च को दुष्टिभाव से देखता है। जबकि धन के संग्रहण के लिए निवेश करना धन के बेहतर उपयोगिता का प्रासंगिक स्वरूप है। पहले लोग निवेश और अपने धनिय को सुरक्षित करने को लेकर इतनी गंभीरता में नहीं लेते थे। जितना विगत दो सालों में लेते लगे हैं। लोगों को अब अपने परिवार के लिए सुरक्षित निवेश जिसमें रिटर्न ज्यादा होने पर ज्यादा धरोसा होने लगा है। निवेशक परिणाम है कि दो सालों में रिटेल निवेशकों को इकट्ठी बाजार में हिस्सेदारी बढ़ गई है। ऐसे कई निवेशक हैं जिसकी निवेश के प्रति गंभीरता भी पहले से कई ज्यादा हो गई है। ऐसे में अगर आप भी निवेश करना चाहते हैं तो अपने पोर्टफोलियो को डायवर्सिफाइड, और एम्प्यूलर फंड में 5 से 10 साल तक के लिए निवेश करना चाहते हैं तो एस आई पी के जरिए आप एम्प्युअल फंड में लगा सकते हैं और बेहतर रिटर्न को उम्मीद कर सकते हैं। निवेश



आईएसबीएम विवि में म्यूचुअल फंड पर वेबीनार



आईएसबीएम विश्वविद्यालय नवापरा (कोसी) द्वारा के कॉर्पोरेट एवं प्रबंधन संकाय द्वारा एम्प्यूलर फंड पर वेबीनार सम्पन्न हुआ। कार्यक्रम के अंतर्भ में विभागाध्यक्ष ने कार्यक्रम को रूपरेखा प्रस्तुत करते हुए निवेश विशेषताओं को लेकर जैन के बारे में परिचय एवं स्वगत भाषण के अंतर्भ में निवेश के अभाव का अनुभव है। कार्यक्रम में प्रमुख चर्चा में अपने उद्देश्य में कहा कि, बाजार में उपलब्ध विभिन्न निवेश के तरीकों जैसे रिटर्न, एस्टेट, सेल, सार्वक / आरबीआई बॉन्ड, क्रैडिट रेटिंग, सरकारी बोनजर्न (डिफेंडर) के बारे में जानकारी दी। योजनाएं, पेंशन, एनपीएल, सुरक्षा समुदाय योजना, प्रतिभूति बाजार आदि। उन्होंने आम निवेशकों को सौंपे प्रतिभूति बाजार में प्रवेश न करने के लिए आग्रह किया क्योंकि बाजार में निहित जोखिम है और जब तक निवेशक को बाजार, क्षेत्र, अव्यवस्था, अंतर्राष्ट्रीय अव्यवस्था आदि का अच्छा ज्ञान नहीं हो तब तक निवेश न करें। उन्होंने कहा कि, म्यूचुअल फंड को सबसे अच्छा विकल्प चुनना चाहिए। एक समान निवेश के लिए उपलब्ध है, जिसमें वह वर्तमान निवेश योजना (एसआईबी) के माध्यम से निवेश कर सकता है और समय की अवधि में एक कोष का निर्माण कर सकता है। इस कार्यक्रम का आयोजन वरचुअल माध्यम से किया गया, जिसमें विवि कुसरीया, कुसरीया, अकादमिक अधिष्ठाता एक छात्र कल्याण अधिष्ठाता तथा विभिन्न विभागों के विभागाध्यक्ष, प्राध्यापक एवं छात्र-छात्राई की उपस्थिति रही। कार्यक्रम का सफल संचालन कॉर्पोरेट एवं प्रबंधन संकाय प्राध्यापक द्वारा किया गया।



Investment Awareness webinar (Different Aspects of Investments in Mutual Funds)

Webinar, Conferences and More

National Work Shop on "Advances in Biodiversity and Green Technology"

School of Science & Science Club
Presents
VIRTUAL MODE
NATIONAL CONFERENCE
on
ADVANCES IN BIODIVERSITY & GREEN TECHNOLOGY
(ABGT 2022)

📅 7th-8th
January 2022 ⌚ 10:00 am-3:00 pm





ADVANCES IN BIODIVERSITY & GREEN TECHNOLOGY (ABGT 2022)



Chai pe charcha

Series 1

अगला कदम

Career in PGD- CLINICAL RESEARCH

Date - 24th Jan 2022 | Time - 12:30 - 1:00 pm

by **Dr. Anand Mahalwar**
Vice Chancellor
ISBM UNIVERSITY

Kamlakant Shukla Institute of Pharmacy, Bhatapara

Joining Link: <https://meet.google.com/pvb-cgmd-phc>




Agla Kadam

e-Faculty Development Program
on
Transforming Teaching Pedagogy for Effective Online Classes

29th Jan 2022 Saturday ⌚ 2:30-4:30 pm

Registration Link : shorturl.at/paBJU
Registration Fee : ₹ 100/-

Payment Detail
Account Holder : Ramkrishna Deshmukh
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UPI : ramkrishna@ramkrishna.deshmukh

Scan QR for Payment

Dr. N. Kumar Swamy
Dean, ISBMU
Topic : Effective online teaching by using ICT

Dr. Arun Kumar Singh
Associate Professor, ISBMU
Topic : Few Surprising Facts about the Understanding of Online Education

Dr. Sohan Lal Sahu
HOD, SOS, ISBMU
Topic : Virtual Learning Design and Delivery

Dr. Poonam Verma
Assistant Professor, ISBMU
Topic : Strategies for keeping the students engaged in online classes (Theory & Practise)

Moderator
Ms. Shikha Yadav
Assistant Professor, ISBMU




E- Faculty Development Program (eFDP)

National e-Conference
on
Sustainable Development & Environmental Protection Technology
on the occasion of
National Science Day

28th Feb 2022, Monday
10:00 AM - 4:00 PM

Invited Speaker

Dr. Umesh Kumar Tiwari
Principal Scientist
CSIR-CRRI, Chandigarh
Topic: Recent developments in optical fiber sensors for sustainable future.

Nitin Belraj
Scientific Officer-E
Institute Plasma Research, Gandhinagar
Topic: Superconductors: Technology towards Sustainable Goals

Dr. Arinash Jain
Scientist-I and head
Forest Ecology & Climate Change Division, Primal
Forest Research Institute, Dehradun
Topic: Carbon Sequestration and Atmospheric Pollution

<https://bit.ly/3T7jwhY> | <https://bit.ly/36H5x11>
<https://bit.ly/3vcAuhn>

ISBM Sustainability For





National e-Conference
on
Sustainable Development & Environmental Protection Technology
on the occasion of
National Science Day

28th Feb 2022, Monday ⌚ 10:00 AM - 4:00 PM

No Registration Fee

Whatsapp Group Link : <https://bit.ly/36H5x11> | Joining Link : <https://bit.ly/3T7jwhY>

Organised by
ISBM UNIVERSITY
School of Science

Nawapara (Kosmi), Block & Tahsil - Chhura, District - Gariyaband, Chhattisgarh (India) - 493996
www.isbmuniversity.edu.in | info@isbmuniversity.edu.in





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- Dr. Neetu Singh, Project Head, National Carbon Management Association, Sonbhadra, Uttar Pradesh
- Dr. Surendra Gautam, Assistant Professor, Shri Rawatpura Sarkar University, Raipur, Chhattisgarh

National e-Conference
on
Sustainable Development & Environmental Protection Technology
on the occasion of
National Science Day

28th Feb 2022, Monday ⌚ 10:00 AM - 4:00 PM

<https://bit.ly/3T7jwhY> | <https://bit.ly/36H5x11>
Registration Link : <https://bit.ly/3vcAuhn>
No Registration Fee

Organized by
ISBM UNIVERSITY
School of Science
Nawapara (Kosmi), Block & Tahsil - Chhura, District - Gariyaband, Chhattisgarh (India) - 493996





SCHOLARSHIPS

ISBM University is a premier institution of higher education that offers a wide range of scholarships to its students. These scholarships are designed to provide financial assistance to students who demonstrate academic excellence, financial need, or other criteria.

ISBMU has been fortunate to host several scholarship awarding events at state level for deserving students. These events have been graced by many dignitaries including Shri Bhupesh Baghel (Chief Minister) , Shri Raman Singh (Former Chief Minister) , Shri Umesh Patel (Higher Education Minister), Shri Prem Prakash Pandey (Former Higher Education Minister) etc. where they have awarded ISBM University scholarship certificates to the students.

We offer an array of scholarships and it has been a constant effort of ISBM to work towards the upliftment of the underprivileged population of the region.

We also believe in positive discrimination towards the females to educate them in the realm of higher education. ISBM University is offering 50% scholarship on tuition fees to motivate female students to pursue higher education.

One of the scholarships offered by ISBM is the Merit-Based Scholarship. This scholarship is awarded to students who have demonstrated high academic achievement and have maintained a grade point average of 3.5 or higher. The scholarship covers a portion of the tuition fees for the program.

ISBM also offers a Need-Based Scholarship for students who have financial need. This scholarship is awarded to students who demonstrate that they are unable to afford the full cost of tuition. The scholarship covers a portion of the tuition fees for the program.

In addition to these scholarships, ISBM also offers a number of other scholarships for students who are members of underrepresented groups, such as women, minorities, and veterans. These scholarships are intended to help increase the diversity of the student body and promote access to higher education for students from all backgrounds.

To apply for a scholarship at ISBM, students need to submit an application, which may include



transcripts, test scores, essays, letters of recommendation, and other materials. The application process can vary depending on the scholarship.

ISBM is committed to providing financial assistance to its students, and it encourages all eligible students to apply for scholarships. These scholarships are a great way for students to reduce the cost of their education and to achieve their academic and professional goals.

Overall, ISBM University offers a wide range of scholarships to its students to help them succeed academically and financially. These scholarships are intended to provide support and assistance to students who have a demonstrated need or who have excelled academically. The scholarships offered by ISBM University can help to cover the cost of tuition, books, and other expenses related to their education, making it more accessible and affordable for students from all backgrounds.

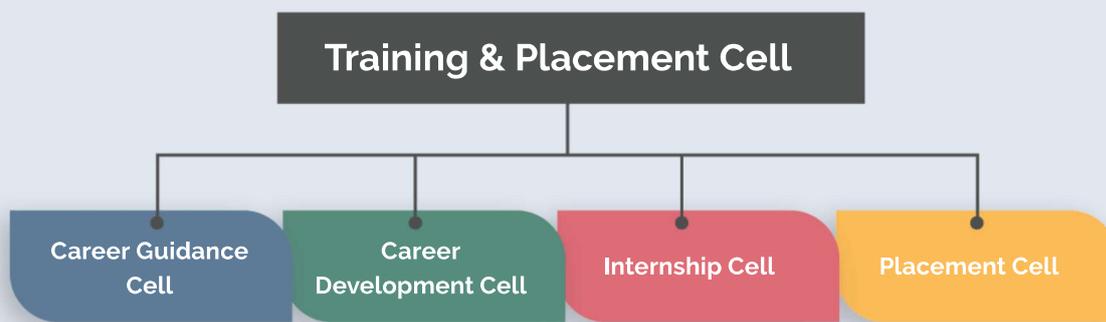
ISBM SCHOLARSHIPS

ISBM University is a proud sponsor of "Shushiksha" Chhattisgarh an Education Conclave 2018. Education Conclave was an effort to bring together Policy Makers, Institution Heads, Decision Makers, Industry HR Officials and Edu-tech Players under one roof to explore the various spaces in the Education field



TRAINING AND PLACEMENT

Training is a process, tool & technique for human resources development. It is a change agent in terms of skill development and value addition. Understanding its utility, ISBM University laid emphases on training & placement to groom and placing its students. The wings of Training & Placement Cell is demonstrated as under;



Career Guidance Cell

Career Guidance Cell guides the students in choosing the right career taking their qualification, training, internship, Skill & aptitude into consideration. Career counseling sessions arranged school wise in order to deliberate on opportunities available in the country & abroad. The Skill set required for the positions are also discussed in threadbare with the students. The possibility of exploring this training is also informed to the students. The Cell also helps to tap the skill set from the training center for the students. On completion of the training certificate are issued to the students as a token of evidence.

Career Development Cell

Career Development Cell owns the responsibility of developing the students in terms of skill knowledge and aptitude. The specific functions of the Cell is given as under

- Takes initiatives to improve soft Skill, professional communication and personality development though in house & outsource agencies & experts.
- Helps to prepare professional resume by conducting resume writing workshops.
- Grooms students for PPT Presentations.
- Trains students in logical reasoning, aptitude test etc for recruitment of SSC, Railways and Banks.
- Organizes mock employability test.

Training is imparted to the students on reasoning, aptitude, test in the format of SSC, Railway Recruitment Board, Banking and insurance organizations. Experts are outsourced from Pahalajob.Com Mumbai. Practice sessions are also conducted to enhance the morale of the students. Soft Skill training is also imparted to the students. The students are made conversant with PPT presentation techniques.

Internship Cell

Internship Cell arranges internship programs for students during summer and winter holidays. The students are exposed to the work environment and get hand on experience. The Cell successfully organized internship programs for MBA, MCA, BBA, BCA, PGDCA and MSc Students in the organisations namely mCURA Mobile Health Pvt. Ltd. Gurugram Haryana, Kotak Life insurance Bandra Mumbai, Samastu Microfinance Limited, IIFL Group Krishnappa, Layout Bangalore, InfingWebcom Pvt. Ltd. Sanpada Mumbai, Adventsys Technologies Pvt. Ltd Bengaluru, First naukri.Com Mumbai, Haier Appliances Pvt. Ltd Rajangaon Pune, Bharat Wire Ropes Ltd Mumbai, G-Mat Skill work station Bhilai and Decure connect Private limited Mumbai.

Placement Cell

Placement Cell engaged in corporate relations for internship as well as placement of the students. The placement cell is manned with the headship of professor in charge placement cell supported by two Training and Placement officers. The function highlight of the cell are as under.

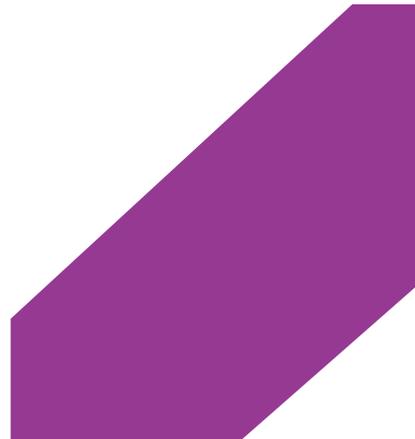
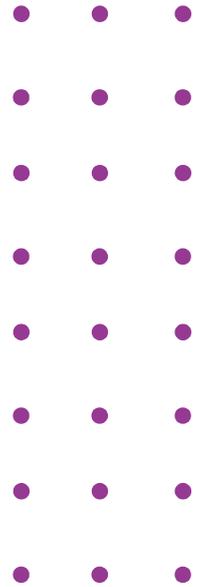
- To prepare students database for the recruiters.
- To conduct a survey on recruiters expectations from students.
- To organize on-campus & off-campus drives for the recruitment of students.
- To organize pre placement talks for the students.
- To organize industry University interface in order to ascertain the requirement of the industries.



COMPANIES WHERE OUR STUDENTS WORK

ISBM University through it's strong network and alliance is committed to provide 100% placement services to its students. We aim to create resources and understanding of career opportunities, while enhancing student's transition from university to career. The career and placement cell is powered by India's leading job portal BigVacancy.com

Some of the companies where BigVacancy.com has placed candidates in the organisations mentioned below



INCUBATION

Startup Incubation :

Young Indians today have the conviction to venture out on their own for their dream venture. In the contemporary environment we have more Startups and entrepreneurs than before. It is a movement of its own kind. However, many startups do not reach their full potential due to limited guidance and access. In line with the Government of India's Startup India Program, ISBM University is taking a proactive step to create a Startup Incubator. **A first of its own kind aptly named 'BONSAI' the Incubator will sow the seeds for creation of technology and social enterprises in the campus providing assistance in diverse areas to the**

entrepreneurs. Since startup companies lack many resources, experience and network, **BONSAI provides services that help them to get rid of the initial hurdles in starting up a business. These hurdles include space, funding, legal, accounting, computer services and other prerequisites for starting a business.**

BONSAI : Business opportunities nurtured through support action and incubation.

- > To help with business basics
- > Networking activities
- > Marketing assistance Market research
- > High-speed internet access
- > Help in accounting / financial management
- > Access to bank loans, loan funds and guarantee program
- > To help in presentation skills
- > Links to higher education resources
- > Links to the strategic partners
- > Access to angel investors or venture capital
- > Intellectual property management
- > Comprehensive business training program
- > Advisory board and mentors
- > Management team identification
- > To help in business etiquette
- > Technology commercialization assistance
- > To help in regulatory compliances



LIFE AT ISBM UNIVERSITY



Entrepreneurship Conclave :

In ISBM University three days Entrepreneurship Awareness Camp has been organized for students in cooperation with Chhattisgarh Industrial and Technical Consultancy Center (CITCON).

Indian Festivals :

Dipped in the hues of all cultures ISBM university celebrate Holi, Diwali, Eid, Navratri, Christmas and variety of Indian festivals



Yuva Utsav :

District level youth festival was organized under the aegis of Sports and Youth Welfare Department in ISBM University in Kosmi Nawapara, About 500 participants from all blocks of the district participated in different competition

SLM Workshop :

The Self Learning Material (SLM) Development Workshop is one of the unique initiatives of the university where academics and industry practitioners gather to discuss varied ways of keeping it relevant for Gen Y.



The Programs at ISBM University include a host of activities around networking, relationship building and socio-cultural values



Yoga :

Yoga is an art of life. Students at ISBM University practice yoga as a daily routine to keep their mind and body fit and healthy.

Music Therapy :

Music is the soul of life. Students at ISBM University practice music of their choice. The University offers all the major instruments and vocal training to the in house students .



National Cadet Corps

National cadet corps rifle training was conducted by ISBM University, Under the direction of Colonel Vikas Verma, Commanding Officer of NCC Raipur, Subedar Major Rajpal Singh Nayak, Subedar Yogeshwar Prasad and CHM Jaswant Singh Hav Vandu.



Republic day :

Republic day was organised in ISBM University. Student and Teachers celebrated Republic day where they paid homage to the souls who sacrificed their lives for our motherland.





Principals' Conclave :

A Principals' Conclave was held at ISBM University. The focus of the conclave was to explore and learn the role of the Principal both as institution-builder and a mentor to mould the minds of the students.

Legal Awareness Program :

Legal literacy camp was organized by ISBM University in the presence of District court of Gariyaband Hon'ble Judge Madhu Tiwari and Hon'ble Civil Judge Shailesh Patwardhan.



Seminars:

Various Seminars have been organized in the campus for interaction, development, motivation, awareness, seminars held were :

1. Parents teachers convention
2. Self confidence and Motivational
3. Tribes in transition
4. Tech fest
5. Employability Traits

Sports day :

A healthy body is the home for a healthy mind. ISBM University in it's efforts of delivering an all round development to the students has established extensive sports facilities. The students are trained to practice and compete in national and international level. Arrays of sports are facilitated at the campus to ensure a greater participation.



CULTURAL ACTIVITIES

The Annual Day of ISBM University is celebrated in the month of February. An array of cultural, educational and sports events are organized. University students participate with all enthusiasm to make the event a success.



EVENTS

Various events have been celebrated in ISBM University. We believe at all round development of the students. Students participating and volunteering get an experience in the event certificates are awarded to the outstanding students.



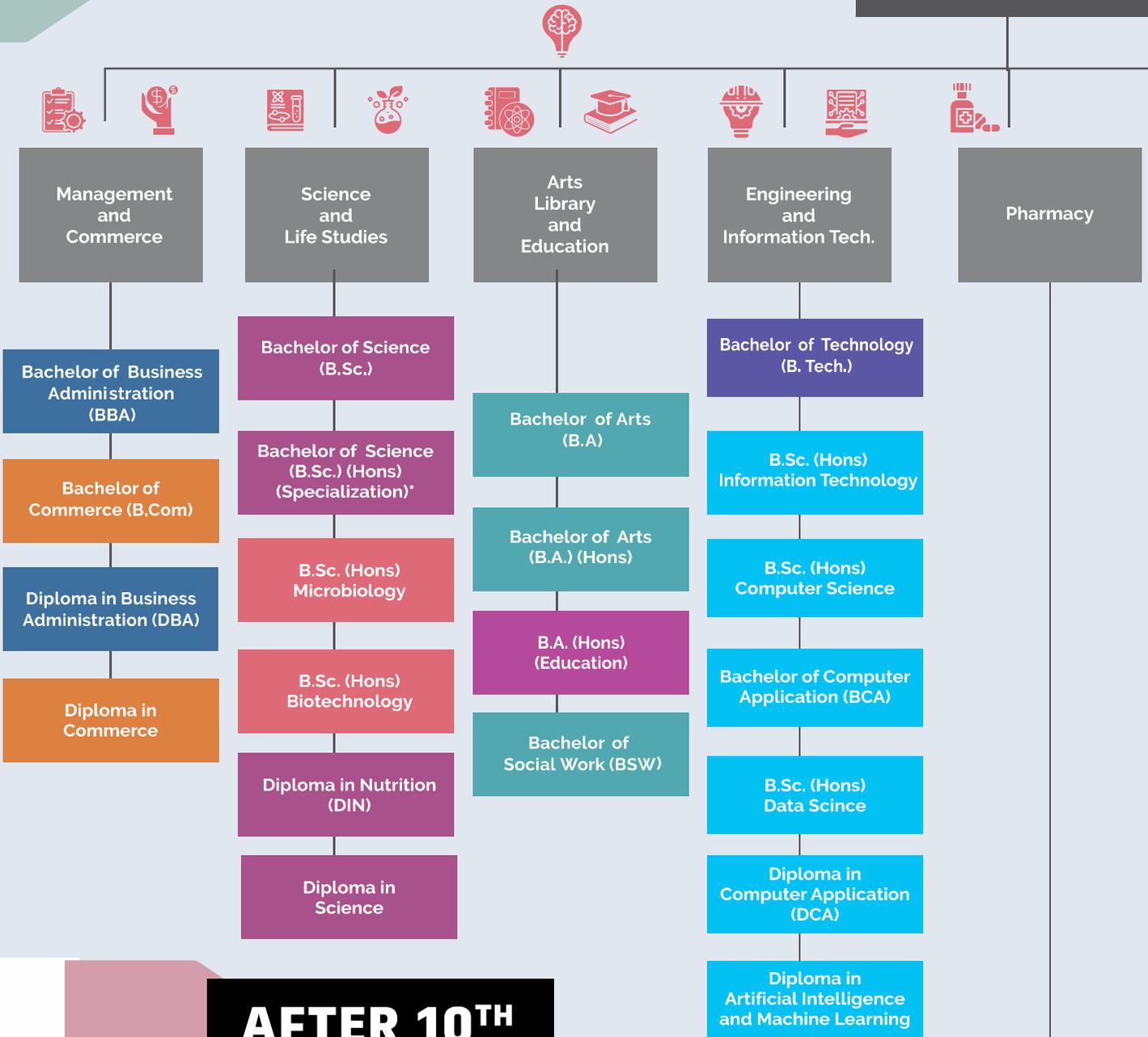
The Programs at ISBM University include a host of activities around networking, relationship building and socio-cultural values

- Ras Garba
- Annual Sports Meet
- Prime Minister of India (Mann Ki Baat)
- Dipawali Celebration
- Human Convention
- Science Day
- Computer Awareness Program
- Plantation Day
- International Women's Day
- Parent's and Teachers convention
- Industrial Visits
- Science Exhibition
- Political Awareness Program
- Constitution Day
- Cooking Competition
- Essay Competition
- Unity Day
- Cybercrime Awareness
- National Food Day
- Tech-Fest



CAREER OPTIONS AT ISBM UNIVERSITY

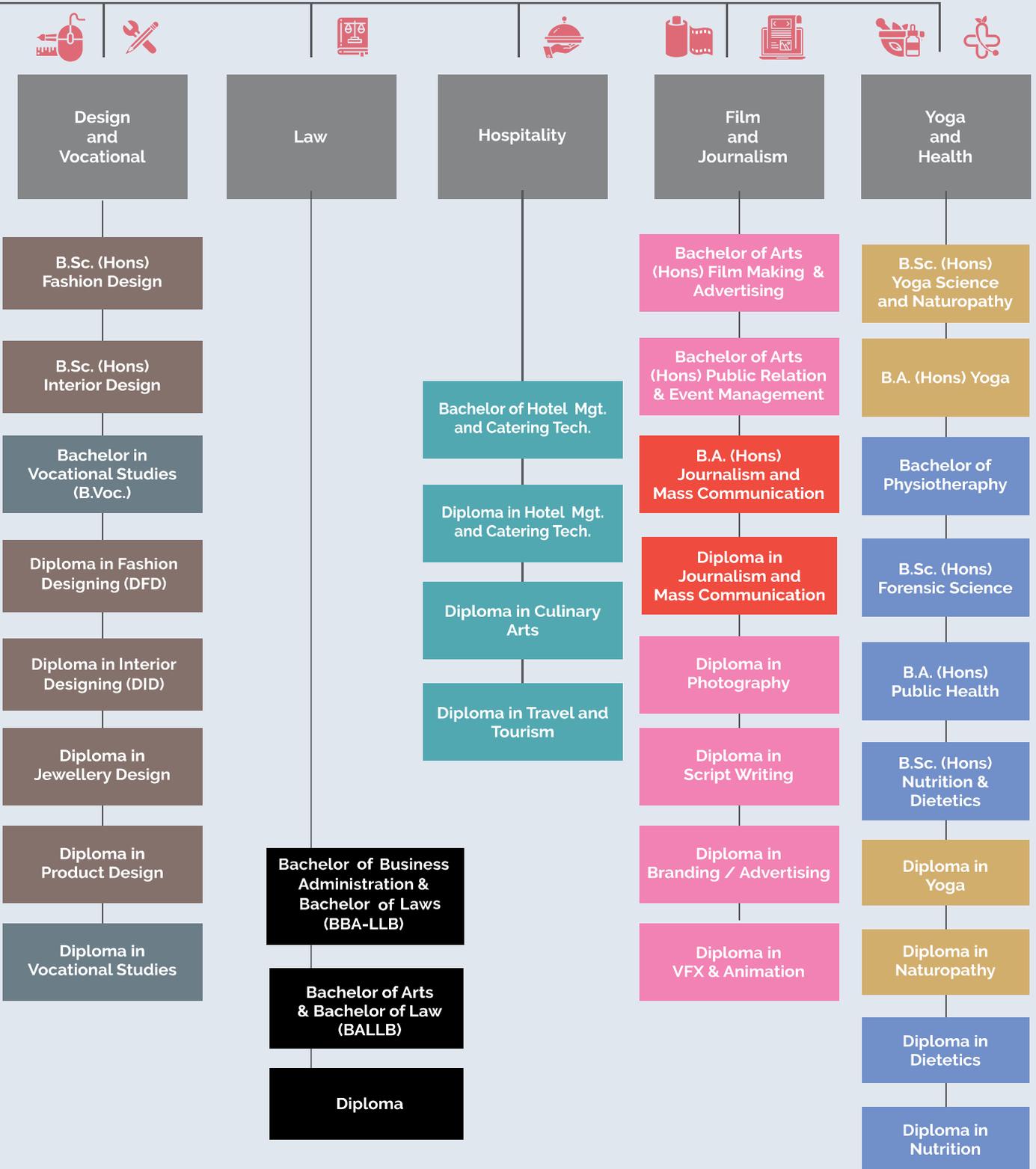
AFTER 12TH



AFTER 10TH



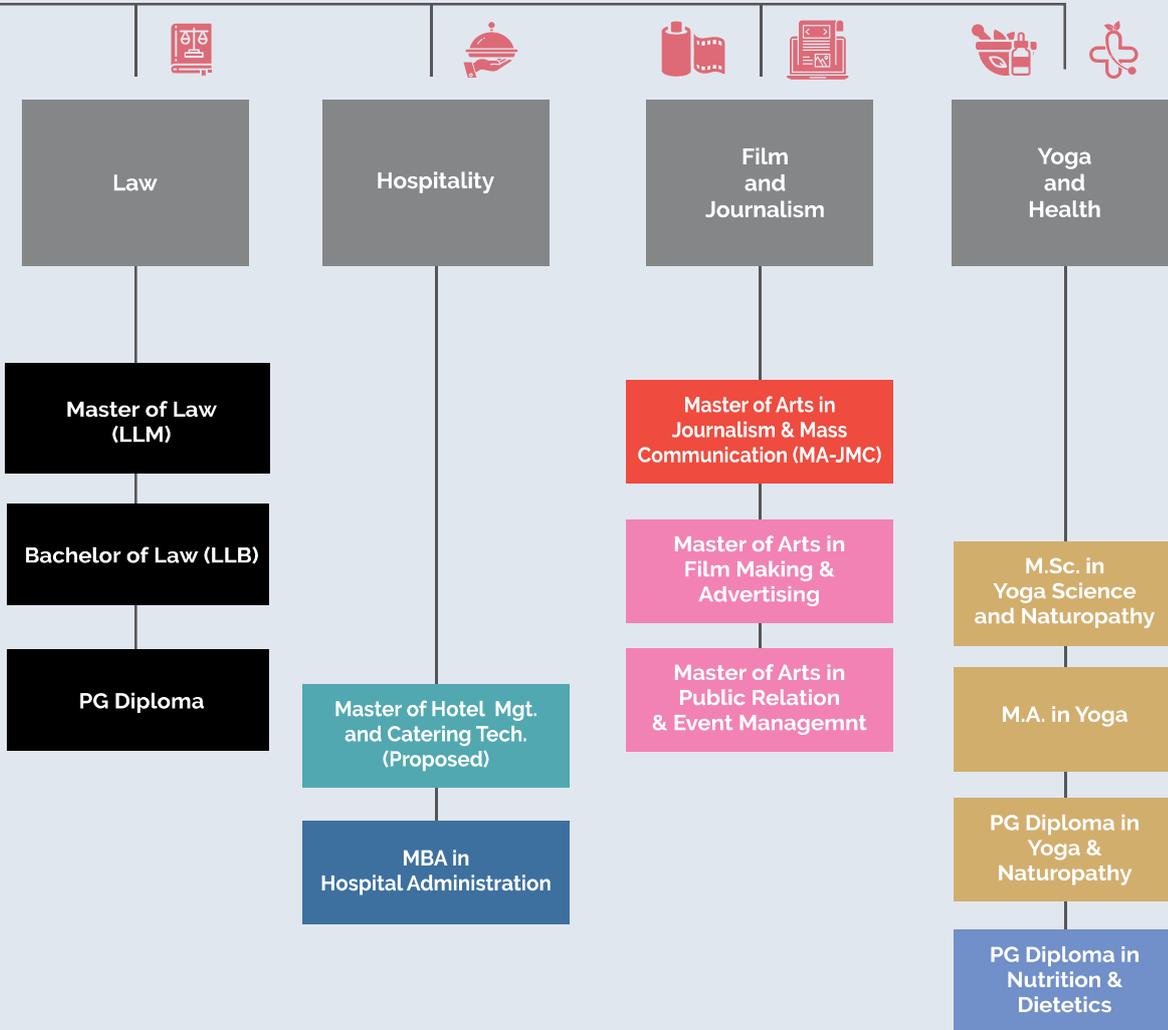
(Ready Reckoner)



AFTER GRADUATION



(Ready Reckoner)

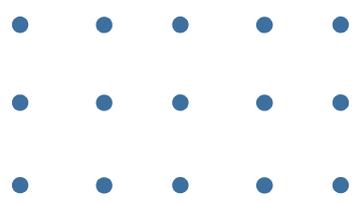


AFTER POST GRADUATION



Ph.D. in Management | Arts & Humanities | Commerce | Science | Engineering | Education | Law | Library & Information Science | Health & Allied Science | Journalism & Mass Comm. | Media & Entertainment

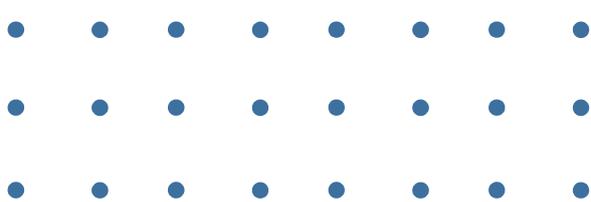
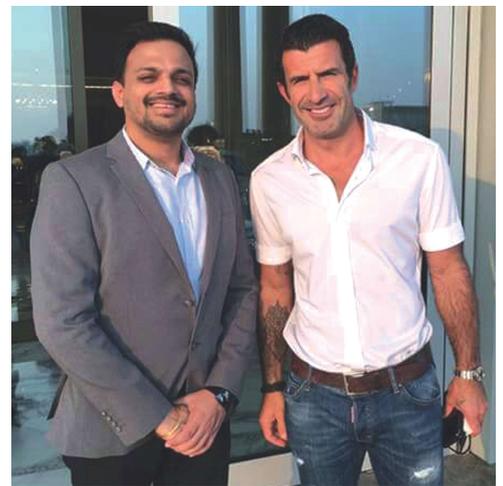
UNIVERSITY SPONSORSHIPS



PREMIER FUTSAL LEAGUE & SWARAJ CUP

In ISBM University we care for a healthy mind and body, while treasuring our vision to develop a healthy India by promoting Higher Education and literacy growth in India and world-wide. We partnered / associated with Premier Futsal League. **We are happy that "ISBM University" has reached not only in Indian homes but also in Asia, Europe, Middle-east, North America, Australia and New Zealand.**

INTERNATIONAL SPONSORSHIP



NATIONAL SPONSORSHIPS

Kavi Sammelan 2020, 2021, 2022



ANTI RAGGING

We have Zero Tolerance to :

Ragging

Alcohol, Smoking, Gambling

Misconduct, Hooliganism, Indiscipline

Possession or use of firearms or any lethal weapon

Possession or use of addictive or hallucinogenic drugs in the campus

Possession or use of alcoholic beverages or delinquency under the influence of alcohol

Students found guilty of such act by the way of indulging in or outside the premises of the University shall be liable for punishment as per the guidelines given by UGC in the light of direction of Hon'ble Supreme Court depending upon the nature and gravity of the offences by Anti Ragging Committee. The punishment for those found guilty of the ragging at the University level shall be any one or any combination of the following :

1. Suspension from attending classes and academic privileges
2. Withholding/ withdrawing scholarship/ fellowship and other benefits
3. Debarring from appearing in any test/examination or other evaluation process
4. Withholding Results
5. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival etc.
6. Suspension/ expulsion from the hostel
7. Cancellation of admission
8. Rustication from the institution for period ranging from 1 to 4 semesters
9. Fine ranging from Rs. 25,000/- to Rs. 1 Lakh
10. Collective Punishment: When the persons committing or abetting the crime of ragging are not identified, the institution may resort to collective punishment.

RULES & REGULATIONS

Students enrolled in the University must recognize their responsibilities towards the faculty, office staff and fellow students by maintaining appropriate standards of conduct. Any violation will attract disciplinary action.

The University believes that duty, decorum and discipline are the hallmarks of a good student. Students with such qualities alone can prove to be productive manpower with an appreciable value system. Therefore, erring students would be subject to certain disciplinary codes. The following acts would be deemed to be acts of indiscipline. Any overt or covert act leading to

ragging, eve teasing, disruption of classroom activities, disturbing the studies of other students are acts of indiscipline. Any such acts affecting educational activities or harming the health, safety of staff or students like damaging the property, possession of any intoxicants, illicit drugs or weapons in the University campus, misconduct during examination, production of false information or submitting fake documents for admission purpose and the failure to return loaned materials are deemed as acts of indiscipline.



Rules & Regulations:

- If an applicant is found not eligible for admission on verification of the document's at any stage or otherwise, eligibility shall stand cancelled. In case it is detected later in subsequent semester/ year, such disqualification will take place with retrospective effect. In such a case, the applicant shall have no claim whatsoever against the ISBM University. The decision of the University shall be final & binding.
- All the students shall be required to produce their original certificate of the last examination passed for verification. Since all the admission to University are provisional and are likely to be cancelled if the original certificates are found fake. Such students will not be awarded a degree certificate even after completion of the course.
The University reserves the right to withdraw a degree certificate from the student whose educational documents are not found genuine or true.
- The Degree/Diploma/Certificates will be awarded to the students only if he/she acquires pass grade in all the semesters within the maximum duration of the course.
In case a student does not clear all the examination in the maximum duration as mentioned in the course details, he/she will not be awarded a Degree / Diploma /Certificate and no fees shall be refunded in such case.
- The student can discontinue his/her studies anytime during the year but the fees paid by him/her will not be refunded in any circumstances.
It is the wholesome discretion of ISBM UNIVERSITY to upgrade or modify the syllabus or content of the course without prior intimation to student.
- In case at any stage/level a student has concealed/misguided/violated any rules and regulations, ISBM University keeps the right to terminate the admission of the student. The fees paid will be forfeited & it will not be refunded under any circumstances.
Any dispute is subject to the jurisdiction of Gariyaband.
- Include zero tolerance against "Sexual Harassment"

Raipur City Office :

ISBM University, The Radiant Way School,
Dumar Talab, Sarona Road, Raipur - 492010.

Campus :

ISBM University, Nawapara (Kosmi),
Block & Tehsil - Chhura,
District-Gariyaband,
Chhatisgarh - 493 996, India.

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